

NEFFUL  
INTERNATIONAL

FROM  
SETBACK  
TO SUMMIT

— Powered by  
Excellence



以卓然之力，創造下一個高峰

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# Forged Through Storms Crafted with Excellence

歷經風雨，造就卓然

Over the past 52 years, a brand that began in Japan has ignited a health revolution, starting with a single fiber and growing to influence five major international markets and countless lives. Our mission remains clear: to help people become healthier and more fulfilled.

This is more than a corporate journey, it is a legacy of timeless values in action. Since its founding, Nefful International has steadfastly upheld the core beliefs of Excellence, Integrity, and Innovation. From our beginnings in bodyshaping garments, we have expanded into beauty, lifestyle, and wealth-building opportunities, creating a holistic health industry model that blends technology, nature, and visionary ambition.

“The Greatest” is not a fleeting spectacle but a profound transformation from within, a journey of quality and substance.

Standing on 52 years of solid foundation, Nefful International has never ceased to innovate. What truly propels our brand through changing times is the unwavering passion of every partner who chooses to challenge the status quo in today's dynamic direct-selling industry. Together, we lead trends, redefine standards, and inspire excellence beyond expectations.

As the world accelerates, only the proactive will hold their ground; as teams seek direction, true leaders illuminate the path ahead. This is the essence of our shared belief: Excellence—clarity in steadfastness, extraordinariness in progress.

This is not just a commemorative issue celebrating our honors. It is an invitation to the Change Makers. A trilogy of perspectives on leadership designed to expand your thinking, ignite your resolve, and map your future at Nefful International.

歷經52個寒暑，一個品牌從日本走向世界，用一根纖維啟動健康革命，到建立國際五大市場、影響無數人生。只為成就一個使命——讓世人因我們而變得更健康與圓滿。

這不僅是一段企業發展的歷程，更是一場貫穿時代的價值實踐。自創立以來，妮芙露國際始終堅守「卓越、誠信、創新」的核心理念，從調整型內衣出發，拓展至美麗生活與財富機遇等多元領域，打造出一套結合科技、自然與鴻鵠視野的健康產業模式。

「卓越非凡，燃動世界」不是一場煙火式的展演，而是一段由內而外的質感蛻變旅程。

妮芙露國際站在52年的堅實基樁上，從未停下創新的腳步，但真正讓品牌穿越時代的，是每一位夥伴願意在直銷行業劇烈變動的今天，選擇不斷挑戰新局，堅定以熱情來激勵自我，成就卓越非凡。我們不再只是與市場對話，而是選擇引領趨勢、重塑標準。

當世界的節奏加快，唯有主動者能站穩腳步；當團隊期待方向，真正的領袖就應點亮前方。這正是我們共同信仰的核心精神——卓然：堅定中見清晰，前行中見非凡。

這不僅是一本記錄榮耀的特刊，更是一個獻給「改變者」的邀請函。三個篇章，對應著三種領導視角，為每一位在妮芙露國際追求成長與卓越的你，開拓思維格局，激發行動意志，搭建起屬於你的未來坐標。

“

Over the past 52 years, through challenges and triumphs, we have built the resilience to rise stronger each time. Today, in a rapidly evolving landscape, we are called to reach higher, explore deeper, and sustain our momentum longer. In the pursuit of excellence, it is not only about personal growth, it is about inspiring belief in others that they can achieve more too.

在這52年的起伏裡，我們學會了如何站起來；在這全新的時代裡，我們要學會如何登得更高、鑽得更深、燃得更久。追求卓越的同時，不只你變得更好，且讓更多人相信「他們也可以」。

”



## Chapter 1 第一章

# Break Through the Storm: When the World Changes, So Must You

直面破局：  
當世界變了，你不能不變

We are standing at a pivotal crossroads, a time of intense market transformation. Platforms are oversaturated, teams are constantly shifting, and attention is more fragmented than ever. In this new reality, hard work alone no longer guarantees results. To rise above, you must break old patterns and see the bigger picture.

At Nefful International, breaking through is not about waiting for new systems or chasing quick fixes, it is about transforming your mindset. It is time to redefine your value, methods, and goals. That is the true path to excellence.

So, how do you reach the next peak?

Stop asking, “What new system is the company introducing?” or “What should I sell next?” The real transformation does not come from external tools, it comes from an internal upgrade. Success has never been about luck. It is about evolution.

### 1. Define Your Value

- You may not be the loudest voice on stage, but ask yourself: Why should someone choose me?
- Are you a thought leader, an emotional guide, a lifestyle model?
- Shape your own brand story and attract your community.

### 2. Create a Repeatable Path

- Success is not a solo climb. It is built with others.
- Focus on steady, repeatable actions—weekly meeting agenda, monthly goals, and meaningful connection.

### 3. Rebuild Your Influence

- Shift from selling to delivering value.
- Be the one people remember, not just for what you offer, but for how you make them feel.

### 4. Keep Climbing Mentally

- Growth stops when learning stops.
- Learn a new skill every year. Reflect every month. Talk to a mentor every week.

Breakthrough begins when you reignite yourself. True influence does not come from waiting in comfort, it is born in the center of the storm.

我們正處在市場劇烈轉型的交叉點：平台過剩、團隊流動、注意力分散，舊有模式不再奏效。對直銷人而言，努力不再等於成果，唯有看懂趨勢、破除框架，才能走出破局，迎向高峰。

走出破局不是話術，也不是等待更新制度，而是從根本進行認知升級。妮芙露國際的夥伴，必須重塑自己與市場的關係，重新定義價值、方法與目標，這才是走向卓然的力量。

那麼，如何創造下一個高峰？

別再問「公司還有什麼新制度？我下一步要賣什麼？」真正能讓你突破的，不是外在工具，而是你內在的升維。高峰從來不是靠走運，而是靠進化。

“

Ignite yourself, ignite the world.  
You are the spark behind this movement.  
Do not ask, “When will things get better?”  
Ask, “Am I ready to be someone who helps others shine?” Break through—so the next extraordinary journey can begin. Let your inner excellence be the spark that lights the world.

點燃自己，也點燃世界  
你，就是這場「燃動世界」的主角。別再問「何時會好轉」，而是要問自己：「我是否準備好讓別人因我而發光？」走出破局，是為了燃起下一段的非凡旅程；讓卓然之力，成為點亮世界的引信。

”

### 1. 定義你的價值定位

- 不是每個人都必能成為舞台上的明星，但你要清楚：「我這個人，為什麼值得被選擇？」
- 明確認知自己是誰：知識型領袖、情緒陪伴者、生活實踐者？
- 建立個人專屬的特別內涵、品牌語言與引力圈。

### 2. 設計可複製的路徑

- 攀越高峰往往不是一人獨行，而是與人結伴同行。
- 每週聚會主題、每月行動任務，重穩不重快。

### 3. 重塑關係影響力

- 將銷售轉化為價值傳遞。
- 讓顧客記得妳，因為你讓人們印象深刻，感覺良好。

### 4. 持續走在學習上坡路

- 腦袋不能留在山腳下。
- 每年學一新技能、每月寫反思、每週與高手對話。

走出破局，是點燃自己的開始。真正的影響力，是來自風暴中心的蛻變，而非舒適圈的等待。



## Chapter 2 第二章

# Shaping the Future: Only Trendsetters Shape Tomorrow

創局：  
看見趨勢的人，才有資格創造未來

In times of change, the biggest threat does not come from competitors, it comes from within, from failing to see where the world is headed. To create the future is not about slogans or new systems, it starts with one question: “The world has changed. Have I kept up?”

When trends shift, those who react slowly fall behind. Those who cannot see the trend at all disappear entirely. Only those who stay alert, adjust their position, and redesign their game plan can truly move ahead. This is not just about selling products, it is about how observant and adaptable we are in our roles.

In Asia's evolving market, people are no longer drawn by compensation plans alone. Today's newcomers are seeking something deeper:

- A life with more choices
- A platform to build their identity and influence through content
- A way into the health industry—without being labeled a “salesperson”

The four major trends we are currently facing:

1. From “Do you want to buy?” to “Who do you want to become?”  
Selling is no longer about explaining features, it is about offering a lifestyle, a role to step into.

### 2. From “I talk, you listen” to “I do, you watch”

In an age of scams and noise, trust comes not from talk but from real behavior and visible results.

### 3. From “Sales rankings” to “Shared values”

Retention is not built on comparison, it is driven by culture, community, and belief.

### 4. From “Product-focused” to “Culture-driven”

It is not just about what we sell but what we stand for, and how we share those beliefs with others.

The value of a changemaker lies in turning trends into tangible action and drawing clear paths toward the future. You are no longer just a messenger, you are a guide, a visionary, someone who sees before others do. Here, at Nefful International, you do not just gain time and financial freedom. You gain the freedom to design and create a business that reflects your dreams and a stage where others can transform their lives because of you. Because behind every changemaker, there is someone ready to rise, someone extraordinary, just waiting for their moment to fly.

在所有改變中，最糟糕的事態狀況，從來不是來自競爭對手，而是自己欠缺察覺趨勢的能力。「創局」，不是喊口號、改創制度，而是每位夥伴要問自己：當世界變了，我跟上了嗎？

趨勢變換來臨時，反應慢的人會被拋下，看不見趨勢的人會被消失；唯有察覺變化的人，才可能掌握節奏、調整定位、重新設計行動方案。這不只是關於產品，而是每個人的觀察敏銳度與角色定位能否與時俱進。

根據亞洲地區的市場觀察，現在進入事業的人，多半不再被「制度獎金表」打動，而是被「人」與「文化」所吸引：

- 想要有選擇的人生
- 想靠內容經營自己
- 想進入健康產業，但不想被當“推銷員”

當前面臨的四大轉變趨勢：

1. 從「你要不要買？」轉變到「你想成為怎樣的人？」  
銷售不再是功能說明，而是生活提案與角色引導。
2. 從「我說、你聽」轉變到「我做、你看」  
詐騙犯濫時代人們不再信任話術，只信行為示範與真實成果。
3. 從「業績排行榜」轉變到「價值同溫層」  
留人不是靠比較，而是靠文化吸引與信念認同。

### 4. 從「產品單打」轉變到「文化複製」

不單單憑藉產品，還要再加上好的理念宣揚與文化分享。

創局者的價值，在於將趨勢化為行動，將方向描繪成路線。你將不是資訊的搬運工，而是洞察先機的領航者。在這裡，你不只享擁一份時間自由與財富自由的工作，更享受自由擘劃與創造一個屬於自己夢想中的事業，一個能讓人們成功實現人生轉變的舞台。因為每一個創局者的背後，都藏著一個準備起飛的卓然。

Trends are for those who see them, Change is for those who act. When you swiftly seize the moment with keen insight and guide others along the way, excellence speaks for itself.

趨勢是給看見的人，改變是給行動的人。  
當你在霎時敏銳掌握時機而動，亦同時為他人引導方向時，卓然已不言而喻。

## Chapter 3 第三章

# Establishing the Foundation: The Key to Sustainable Growth and Lasting Momentum

建局：  
長效推動，穩定成長的關鍵工程

After breaking through the barriers and driving transformation, the next critical step is this: how do we stabilize the momentum ensuring results are sustainable, culture is replicable, and the organization can operate with autonomy? This is the true meaning of “Establishing the Foundation.”

“Establishing the Foundation” is not built on individual willpower or short bursts of motivation. It takes a structured, rhythmic, and culturally aligned system—one that transforms temporary breakthroughs into lasting expansion, and peak achievements into rising platforms.

At Nefful International, we have always believed that what truly supports our partners for the long run goes beyond products and compensation. It lies in a guided path of growth, a values-driven learning system, and a culture rooted in shared belief.

From newcomers to seasoned leaders, we provide clear advancement ladders, replicable training modules, and progressive milestones. From team management to platform development, we cultivate learning organizations, teams that are driven to grow, eager to share, and capable of operating independently.

In this system, our partners are not merely executors, they are participants, creators, and agents of change.

The goal of this foundation is not to create more followers, but to build a thriving ecosystem where success can be replicated and culture can be scaled.

True partnership is not just about hitting numbers, it is about growing through the journey of empowering others. Every word of encouragement, every moment of support you give, may become the spark that helps someone transform their life.

Let's move forward together with global vision and unwavering ambition as we write a brilliant new chapter for Nefful International. May the name of Nefful International resonate across every corner of the world, and may the excellence of each partner leave an enduring legacy in the direct selling industry.

當走出破局帶來突破、啟動創局推動轉型，下一個關鍵就是——如何把局面穩固下來，讓成果可延續、文化可複製、組織可自動運行。此是「建局」的真正意義。

建局，不靠個人意志，也不只靠短期激勵，而是靠一套有節奏、有系統、有文化的設計，讓組織從短暫爆發走向長效增員、從搶爭高峰走向逐升平台。

在妮芙露國際，我們始終相信：真正支持夥伴走得長遠的，不只是產品與制度，而是一整套有方向的成長路徑、有價值的學習體系、有信念的文化養成。

從新手到領袖，我們提供清晰的晉升階梯、可複製的教育模組與階段性目標；從團隊運營到平台打造，我們培養的是「會學習、願傳承、能自動運作」的學習型組織。

“

Establishing a foundation is not about putting on a show. It is about creating a path people want to walk, one they can walk long and far. In a world of constant change, only those who hold fast to excellence can stand firm. And when success becomes your norm, only by surpassing yourself can you lead the future.

建局，不是做給別人看，而是打造一套讓人「願意走、走得久、走得遠」的路。當世界在變，唯有堅持卓越，方能立於不敗之地。當成功成為日常，唯有自我超越，方能引領未來。

”

在這樣的系統中，夥伴不再只是執行者，而是參與者、創造者、影響者。

建局的目的，不是培養更多追隨者，而是打造一個成功可以被複製、文化可以被擴散的組織生態。

真正的夥伴，不是只在數字上成功，而是在陪伴他人蛻變的路上成就自己。你說的每一句鼓勵，你堅持的每一份陪伴，都可能成為他人突破人生困境的起點。

讓我們攜手並肩，胸懷天下，志在高遠，在邁向卓越的征程中，書寫屬於妮芙露國際的輝煌篇章，讓妮芙露國際之名，響徹世界每一個角落；讓每一位夥伴的卓然風采，在直銷的廣闊天地中，留下濃墨重彩的不朽印記！





上條 寿也

CHAIRMAN OF  
NEFFUL INTERNATIONAL  
妮芙露國際 總裁

## The Greatest

Each anniversary at Nefful International marks a proud milestone in our growing legacy and ongoing pursuit of new heights. Over the past 52 years, through trials and triumphs, we have advanced steadily—from the first breakthrough at our Shizuoka laboratory and forging the “Spirit of Excellence” into the core of our enterprise.

A company's success is not defined by technology or market position alone, but by the collective efforts of every partner, united by integrity, resilience, and a shared vision. Through this shared commitment, our mission continues to thrive and our brand value becomes deeply ingrained in the people's heart. Excellence is not a one-time achievement but the result of consistent progress, and this dedication empowers us to ignite the world.

Looking ahead, Nefful International remains committed to its strategic of “Continuous Innovation, Leading the Industry.” We will continue to leverage cutting-edge technology to drive product innovation and meet the increasingly needs of our consumers. Our global footprint will expand, shaping a broader and more interconnected business landscape. At the same time, we uphold the principles of sustainable development, actively promoting corporate social responsibility, and fostering shared prosperity with society.

“Excellence at our core, with no limits to what we can achieve; resolute action will take us to the peak.” Let us continue to advance together with steadfast courage and conviction, transforming aspirations into achievements, and allowing the “Spirit of Excellence” to illuminate the world and inspire the future.

## 卓越非凡，燃動世界

每一個週年慶，對妮芙露國際而言，都昭示著我們不斷累積的榮耀記錄，更是持續邁向新高峰的里程碑。52載風雨兼程，從靜岡實驗室的第一縷科研曙光中啟程，將「卓然精神」熔鑄為企業之魂。

企業的輝煌，絕非僅憑技術或市場而能達成，更需依靠全體夥伴以誠信為基石、以堅持為紐帶的共鳴，方讓使命薪火相傳，讓品牌價值深入人心。因為卓越不是一時之功，而是每日精進的總和，因抱持此卓然精神，所以燃動世界。

展望未來，妮芙露國際將錨定「持續創新，引領行業」的戰略方向。透過前沿技術來驅動產品迭代，滿足消費者日益多元的需求；深化全球化佈局，構建更廣闊的事業版圖；同時，秉持可持續發展理念，推動社會責任，實現企業與社會的共贏。

「卓然於心，無遠弗屆；篤行不怠，必至巔峰。」讓我們以無畏的勇氣、堅定的信念，繼續攜手前行，以行動成就遠志，讓卓然精神照亮世界，燃動未來。

## Belief As Our Foundation And Quality As Our Goal

As the manufacturing partner for Nefful International's NEORON® products, Teiken Co., Ltd. consistently upholds the highest standards of professionalism at every stage of the production. We view our products not as commercial goods, but as a commitment to health and a deep sense of responsibility toward our customers. Our involvement extends beyond manufacturing, sharing a common mission to promote health and well-being worldwide.

In today's ever-changing market, continuous innovation and improvement are essential to staying ahead. Teiken Co., Ltd. remains committed to advancing research and development, enhancing quality management, and collaborating with Nefful International to support a better quality of life worldwide. Together, we strive to build a trusted health brand synonymous with excellence.

A well-known Japanese proverb states, "Those who act will succeed; those who do not act will not succeed." This universal philosophy has long inspired me, reinforcing the belief that perseverance ultimately leads to success. I hope this spirit will inspire all Nefful International partners to remain steadfast and courageous in their journey forward.

Looking ahead, Teiken Co., Ltd. will continue to collaborate closely with Nefful International to realize a shared vision for a healthier future. With belief as our foundation and quality as our goal, we will embrace new challenges and step onto an even greater global stage together.

### 以信念為根，以品質為志

作為妮芙露產品的製造夥伴，帝健始終以專業精神投入每一道製程。我們相信，我們的產品並非單純的商品，因其擁有對於健康的承諾，以及對顧客的責任。我們參與的不只是生產，更是共同肩負著傳遞健康與幸福的使命。

在這個瞬息萬變的時代，市場需求持續進化，唯有不斷創新與精進，才能走在前端。帝健將持續加強研發與品質管理，與妮芙露國際攜手並進，以專業來回應全球顧客對美好生活的渴望，共同打造值得信賴的健康品牌。

日本有句廣為人知的名言：「為者必成，不為者無成，凡事皆然。」這句話多年來激勵著我，讓我深信只要堅持到底，終將收穫成果，也藉此來勉勵所有妮芙露國際夥伴堅持到底，勇敢前行。

未來，我們將一如既往，與妮芙露國際共築健康願景，以信念為根，以品質為志，共同迎向更卓越的世界舞台。

WANG  
HSIAO  
PIN

王小斌

PRESIDENT  
TEIKEN CO., LTD  
帝健株式會社 社長



A portrait of Shirley Ng, a woman with long dark hair and glasses, wearing a dark blue high-collared jacket with a large bow at the neck. She is smiling and standing against a light background with some foliage.

# SHIRLY NG

MANAGING DIRECTOR OF  
NEFFUL INTERNATIONAL  
妮芙露國際 營運總監

Over the past 15 years, Nefful International has grown from a single seed planted in Singapore into a thriving cornerstone of our global business, driving Nefful International's expansion. Throughout this journey, we have witnessed the "Spirit of Excellence" shine in every partner—individuals who have grown with us and confidently stepped onto the global stage. In this land of cultural richness and expansive vision, we have nurtured a resilient and exceptional team. From inspiring hope to building bridges across continents, our achievements have continued to take root and grow. With every milestone, our vision becomes reality and strengthens our values. We believe that Nefful International will continue to radiate from Singapore, reaching to new heights and boldly venturing into every corner of the world. Together, we are writing a new chapter in the global direct selling industry.

歷經15寒暑，妮芙露國際在新加坡從一粒種子，茁壯成為發展全球事業的重要樞紐，更成為推動妮芙露國際全球戰略的核心引擎。在此期間，我們見證到「卓然精神」在每一位夥伴身上閃耀發光，從個人起步，邁向世界舞台。在這片文化多元、視野宏遠的土地上，我們培育出一支堅強卓越的團隊。我們從點燃希望之光，到開啟連接世界的道路，一路走來，事業價值持續發酵，願景不斷實現。我們深信，妮芙露國際的力量，將從這裡出發，勇敢拓展至世界每一個角落，書寫震撼全球直銷的嶄新篇章。

Nefful International has been rooted in Taiwan for 36 years, serving as the foundation for our global expansion. Committed to building trust and delivering quality, Nefful International has become a symbol of health and beauty in Taiwanese society. It has been an honor to be part of this extraordinary journey, and I am grateful for our partners' unwavering support. Our brand's strength has transformed perceptions and elevate reputations—bringing lasting value and honor to our industry. Looking ahead, we remain anchored in the "Spirit of Excellence", continuing to drive innovation, embrace transformation, and expand our global footprint. Let us move forward together, united in purpose, and shine even brighter on the world stage.

妮芙露國際在台灣深耕36個歲月，身為妮芙露國際開展海外國際市場的第一站，一開始便小心翼翼地致力建立信譽與品質，一路走來，在台灣社會中，妮芙露國際如今已成為健康與美麗的代名詞。過程中，我很榮幸親身參與這段非凡旅程，尤其對於夥伴的支持致上無比感恩。品牌所帶來的力量，可深刻改變人們的觀點與評價，更為這份產業帶來榮耀與價值。展望未來，我們將以「卓然精神」為根本，持續推動創新與變革，拓展全球佈局，讓我們攜手肩負這份使命，持續在世界舞台上發光發熱。

A portrait of Julia Chen, a woman with long dark hair, wearing a dark blue blazer over a dark top. She is standing with one hand on her hip against a light background with some foliage.

# JULIA CHEN

GENERAL MANAGER OF  
NEFFUL TAIWAN  
妮芙露台灣 總經理



Over the past 23 years, Nefful International has established a strong presence in the U.S., creating a vital bridge to the North American market. In this land that celebrates freedom and diversity, the direct selling industry enjoys boundless opportunities for growth. With our highly competitive products, exceptional service, and steadfast commitment to our values, we have consistently conveyed the essence of our brand. The “Spirit of Excellence” inspires us to look forward to the future with great anticipation. We are focused on accelerating our brand’s evolution through innovation and an open mindset, embracing global markets and extending Nefful International’s influence to every corner of the world. I am confident that the U.S. is not only a cornerstone of our global expansion but also a powerful force driving our continued success.

我們用23年的時間，在美國築起一座妮芙露國際通往北美世界的橋梁。在這片倡導自由且多元包容的國度，直銷產業擁有無拘無束的發展空間，我們以產品高競爭優勢與服務高品質，並結合信念的堅持，時刻傳遞妮芙露國際的品牌精神。「卓然精神」讓我們引頸期盼著未來，我們將加速推動品牌升級，透過創新思維與開放態度，擁抱全球市場，讓妮芙露國際的力量延伸至世界每一個角落。我深信，美國不僅是全球佈局的一環，更是引燃國際影響力的關鍵推手與核心動力。

CHARLIE  
KUNG

GENERAL MANAGER OF  
NEFFUL USA  
妮芙露美國 總經理



WILSON  
CHUN

GENERAL MANAGER OF  
NEFFUL HONG KONG  
妮芙露香港 總經理

After two decades, Hong Kong has become Nefful International’s global gateway and the epicenter of our value expansion. Through the global influence of this iconic city, we have transformed our highest brand values into an unwavering belief that resonates deeply with people. The “Spirit of Excellence” represents more than just the pursuit of our brand; it embodies an extraordinary journey of staying true to our original vision. As we celebrate Hong Kong’s 20<sup>th</sup> anniversary, we find ourselves at a crucial juncture, ready to embark on the next phase of our journey. With partners across five regions, we are shaping a global blueprint for the future. Looking ahead, Nefful International will leverage Hong Kong as a springboard to accelerate our growth, soar to greater heights, and illuminate every corner of the world, while continuing to redefine the direct selling industry.

歷經20年，香港不僅是妮芙露國際通往世界的門戶，更是價值擴散的策源地。透過這座國際城市的影響力，我們將最高品牌價值轉化為信念，深入人心牢不可破。「卓然精神」所成就的，不只是對於品牌的追求，更是一段堅守初心的非凡旅程。如今，站在香港20週年的重要節點上，我們再次整裝啟航，攜手五地夥伴，共同擘劃全球藍圖。未來，妮芙露國際將以香港為跳板，走得更快、飛得更高，照亮世界的每一個角落，持續書寫直銷新篇章。



# ANDY PANG

GENERAL MANAGER OF  
NEFFUL MALAYSIA  
妮芙露馬來西亞 總經理



For the past 19 years, Malaysia has stood as a cornerstone of Nefful International's growth in Southeast Asia, embodying our vision of Health, Beauty and Affluence. From humble beginnings, we have built a strong legacy, driven by the unwavering support and collective efforts of our partners. The "Spirit of Excellence" continues to take root and thrive here, growing stronger with every step. Today, as we stand on the brink of deeper regional integration and cross-border collaboration, Malaysia is set to become more than a strategic market—it will be a key engine driving Nefful International's global ambitions. Our goal is not just to grow, but to lead, innovate, and ignite the future with confidence and momentum.

歷經19年的耕耘，馬來西亞是妮芙露國際拓展東南亞市場的重要據點之一，更是實踐「健康、美麗、財富」願景的圓夢之地。我們從零開始，憑藉夥伴們對於品牌的支持與齊心努力，終於一步步開創出屬於馬來西亞的傳奇，「卓然精神」在這片土地不斷深耕茁壯。如今，我們已站在區域整合與跨境合作的新門檻上。未來，馬來西亞不僅是重要市場，更將成為妮芙露國際全球佈局中的關鍵引擎。我們追求的不只是成長，更是引領航向、啟動未來的動能。

# NEORON<sup>®</sup>

as the Embodiment of  
*Minimalist Elegance*



當妮美龍成為  
極簡時尚的代言





Every iconic brand has a defining moment—an opportunity to present its essence to the world. For Nefful International, that moment is our fashion show: a stage where health meets style, and where we speak boldly in the name of our brand.

In 2025, Nefful International proudly unveils the return of its signature showcase. More than just a runway presentation, this is a meaningful conversation about minimalism and authenticity. Through a refined aesthetic, we offer a fresh interpretation of the intrinsic connection between wellness and beauty. Each design draws inspiration from daily life and reflects our belief in the power of health-focused innovation.

There is no need for extravagance—true impact lies in simplicity.

Through this showcase, we extend a message to all our partners: visible precision in tailoring, wearable functionality and warmth, and a profound narrative embedded in every design. From fabric to silhouette, every detail is meticulously crafted to inspire confidence in everyday life. At Nefful International, we believe that fashion is more than appearance. It is a philosophy of well-being you can wear, a fusion of thoughtful design and smart technology, and a reflection of our commitment to enhancing quality of life. With this event, Nefful International once again reaffirms its brand ethos to the world: We do not follow trends—we define a minimalist fashion philosophy that is uniquely our own.

每一個經典品牌，都有一場展現自我高光時刻的大秀。對妮芙露國際而言，這場大秀，正是我們以品牌之名，為健康與時尚發聲的時刻。

2025年，妮芙露國際年度時尚大秀再次登場，這不只是服裝的展示，更是一場象徵極簡風格與回歸本質的深度對話。用極簡語彙，重新詮釋健康與美的關係。每一件設計，皆源自對生活的體悟與對健康科技的信仰。



無需浮誇，簡單就足夠震撼。

這一次，我們向所有夥伴傳遞——看得見的純粹剪裁，穿得到的機能與溫度，感受得的隱藏於設計背後的動人故事與靈魂。從布料到輪廓，每個細節都將讓您在日常中活出自信。我們相信，真正的時尚，是可以穿在身上的健康哲學，是剪裁藝術的展現，是輕鬆穿搭便能體驗的科技與溫度，感受品牌對生活品質的極致追求。妮芙露國際再次用行動告訴世界：我們不追隨潮流——我們定義屬於自己的極簡時尚。



## NEORON® Meets Design: A Bold Transformation of Health and Style

At this year's anniversary celebration, Nefful International proudly partnered with Singapore Nanyang Academy of Fine Arts (NAFA) to unveil a visionary showcase that seamlessly blended health, fashion, and future-forward creativity. More than just a runway show, it was a landmark collaboration that exemplified the power of cross-disciplinary innovation between education and industry. Empowered by NEORON® fiber, NAFA's talented young designers reimagined the concept of "wearable wellness" into cutting-edge fashion. Their classroom knowledge was transformed into tangible artistry on the runway, where health technology transcended functionality to become an expressive language of design and emotion.

For Nefful International, this initiative is more than a sponsorship—it is a meaningful extension of its mission: to nurture the next generation of creative talent and to shape a dual path where wellness and fashion thrive in harmony. For

NAFA, the partnership provided students with a rare opportunity to engage with real market dynamics, aligning academic learning with industry application. From immersive staging and dynamic pacing to inspired designs and confident runway walks, every moment told a powerful story: fashion can embrace the body and empower dreams. This is the spirit of the Nefful International Fashion Show—a platform not only for trendsetting, but for cultivating imagination and giving voice to aspirations.

The show delivered more than a visual spectacle; it offered a deeply moving sensory experience. Each creation stood as a bold statement of the synergy between health and style, and reaffirmed Nefful International's commitment to shaping the future of lifestyle aesthetics.



### 當妮美龍遇上設計夢： 跨界打造健康與時尚的未來

在這場年度盛典中，妮芙露國際攜手新加坡南洋藝術學院 (NAFA)，聯合呈現一場融合健康、時尚與未來想像的創意大秀。這不僅是一場走秀，更是一場跨界結合教育與品牌實踐的典範合作。透過妮美龍纖維，NAFA的年輕設計師們將「穿戴健康」的理念，轉化為時尚與藝術的絕美結合。他們將課堂所學實踐於每件衣裳，將創作的設計圖紙走上真實舞台，將健康科技展示超出機能性的縣市，成為與夥伴銜通的藝術語言。

對妮芙露國際而言，這場合作不僅是資源支持，更是使命的延伸——以品牌實力扶持新一代設計力量，推動健康與時尚的雙

軌未來；對NAFA而言，這是一次讓學生進入市場、實戰檢驗的黃金機會，讓教學與產業深度接軌。從場景到節奏，從作品到走秀，每一秒都在訴說：時尚可以擁抱身體，也可以擁抱夢想。這就是妮芙露國際的時尚SHOW——除了引領潮流，更扶持創意，讓秀場成為夢想發聲的地方。

這場大秀為觀眾帶來了超越視覺、直抵心靈的感官饗宴。每一件作品，都是時尚與健康共生的宣言，彰顯妮芙露國際引領未來生活美學的堅定承諾。

**NAFA**  
Nanyang Academy of Fine Arts

**UAS** University  
of the Arts  
Singapore



# THE EXCELLENCE PLAYBOOK: YOUR PATH TO GREATNESS WITH NEFFUL INTERNATIONAL

## 卓然實戰手冊： 妮芙露國際的卓越之道

At Nefful International, we believe every partner possesses limitless potential, a belief we are committed to proving beyond mere words and theory. That's why we created The Excellence Playbook, a practical guide that leads you to break through mental boundaries and ignite the engine of purposeful action. Embracing the spirit of excellence, you will confidently step onto the path toward true achievement and lasting success.

在妮芙露國際，我們相信每一位夥伴都擁有無限的潛能。為驗證這不是口說無憑的理論與想法，我們編列了一份引領實戰的手冊。《卓然實戰手冊》將帶領你穿越思維的邊界，啟動行動的引擎，以卓然之姿邁向卓越之道上。

### Self-Awareness: The First Step to Personal Mastery

The journey toward excellence begins with truly seeing yourself. In today's fast-evolving world, deep self-reflection and a clear understanding of your strengths and weaknesses are essential to finding your unique position. Everyone is a brand ambassador, where professionalism and trust become the decisive keys to success. Self-awareness is not a slogan or a one-time discovery; it is a daily practice of reflection and growth. Root yourself today to pave the way for achievement tomorrow.

### 卓然自知：認識自己，才能勝任未來

卓然的起點，是看見自己。唯有深刻自省，清楚掌握優勢與短處，方能在快速更迭的市場中找到準確定位。當每個人都是品牌代言人，專業與信任將成為決勝關鍵。卓然自知，不是口號，而是每日反思與修為的實踐——為未來扎根，為成就鋪路。



### Self-Driven Spirit: Be the Engine That Moves You Forward

At Nefful International, our most successful partners do not rely on luck or external motivation. They set clear goals, take initiative, anticipate challenges, and commit to personal growth. Ask yourself each day: "Have I progressed today? Have I delivered value?" Being self-driven is more than ambition; it is the internal engine that keeps you moving forward even when no one is watching. When the future arrives, you will not be catching up, you will be ready.

### 自驅精神：成為自己前進的引擎

在妮芙露國際，真正卓越的夥伴從不等待命運的安排。他們每日設立目標、主動預測市場、持續提升自我。問問自己：今天的我是否進步了？我是否創造了價值？自驅不是努力的代名詞，而是一種內化的動力源，讓你在未來風口來臨前，早已準備就緒。

### Market Sensitivity: Be the Thermometer of the Times

Excellence begins with awareness. To lead, you must stay in tune with evolving customer needs, emerging industry trends, and shifts in societal dialogue. Whether it is building community, engaging in wellness conversations, or innovating through content, your ability to sense change and respond with purpose becomes your greatest edge. In an era overwhelmed by noise, clarity is your superpower. Be the one who sees what others overlook and act before others even realize change is coming.

### 市場敏銳度：做時代的溫度計

市場絕非靠等待，而是憑藉理解。懂得傾聽顧客、洞察趨勢，才能領先改變。無論是經營社群、健康議題、內容轉型，只要你願意觀察、調整，就能將敏銳力轉化為優勢，將改變轉為機會。在這個資訊爆炸的時代，唯有成為「洞察者」，才能成為領跑者。





## Sustained Motivation: Fuel the Passion Within

Passion is not a fleeting impulse; it is the perseverance that carries you through the long run. Partners who strive for excellence know how to set milestones, celebrate small victories, and build a sense of accomplishment that keeps their momentum alive. Start with one new challenge each week. Write down three things you are grateful for each day. You will soon discover that the power of positivity burns hotter and lasts longer than you ever imagined.

### 持續激勵力：讓熱情長燃不熄

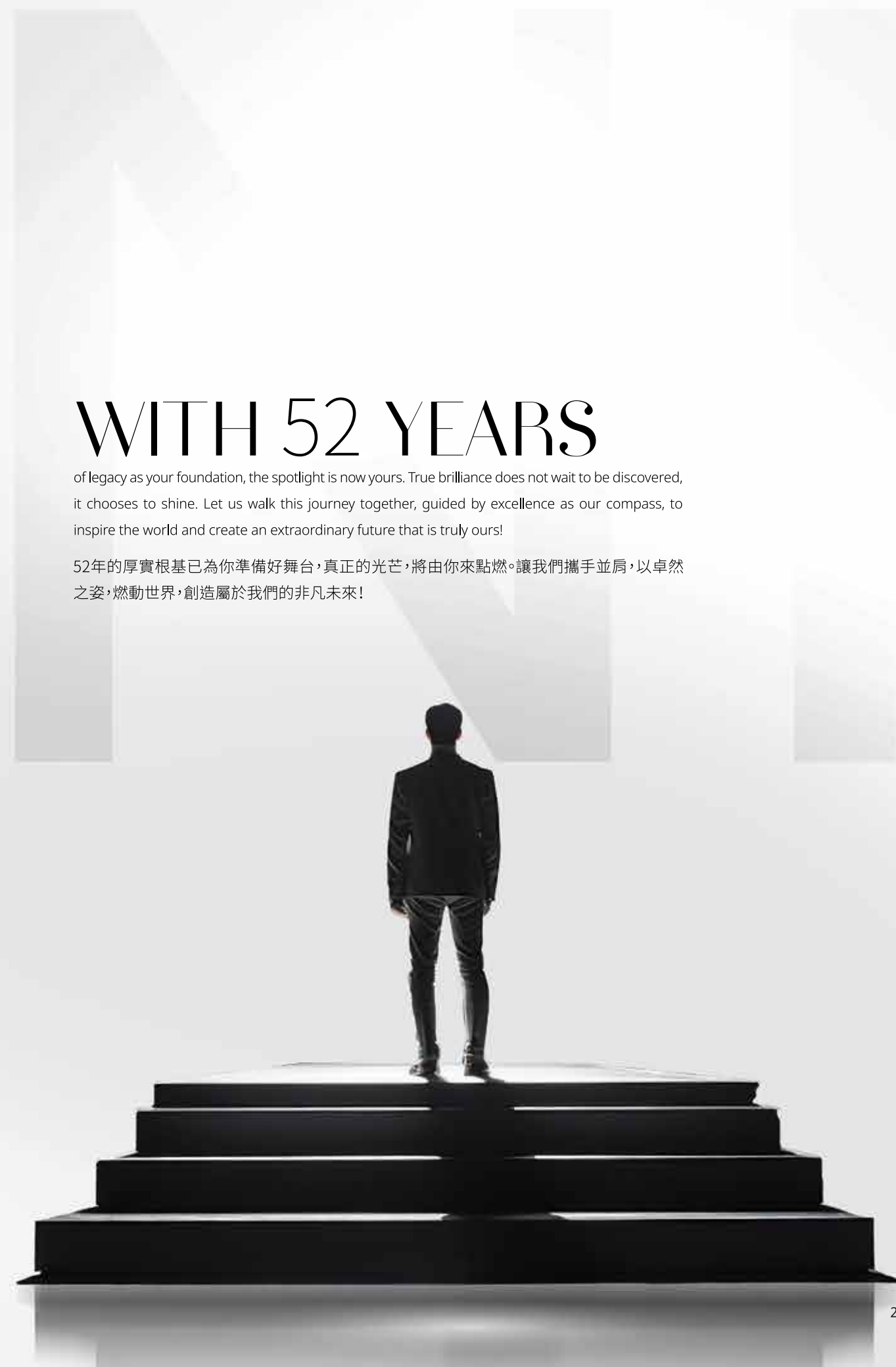
熱情不是一時衝動，而是長跑中的恆心。卓越的夥伴懂得設立里程碑、慶祝小勝利、累積成就感，讓動力不停再燃，持續發熱。從每週挑戰一件新事、記錄三件感恩小事做起，你將發現正向的力量比你想像的更加炙熱與延綿不斷。

## Excellence in Action: Lead Yourself, Empower Others

Excellence is not measured by how loud you are; it is reflected in your presence. It is the confidence that does not become arrogance, the strength that flexes with change, and the warmth that quietly inspires. When you live with excellence, you do not just succeed, you light the path for others to follow. Remember: true victory begins within before it is seen on the world stage. You are more than just an entrepreneur. You are a standard-bearer of integrity and a guiding light for meaningful success in the modern era.

### 卓然之姿：領導自己，也成就團隊

卓然不是聲量，而是一種姿態。自信卻不自負，堅定卻懂得彈性，溫暖卻極具影響力。當你活出卓然之姿，不只成就自己，也為團隊點亮前路。記住：贏在自己心中，才能贏在世界舞台。你不只是一位直銷事業的創業家，更是新時代的商德榜樣與成功事業的引路者。



## WITH 52 YEARS

of legacy as your foundation, the spotlight is now yours. True brilliance does not wait to be discovered, it chooses to shine. Let us walk this journey together, guided by excellence as our compass, to inspire the world and create an extraordinary future that is truly ours!

52年的厚實根基已為你準備好舞台，真正的光芒，將由你來點燃。讓我們攜手並肩，以卓然之姿，燃動世界，創造屬於我們的非凡未來！

# LICHA

## *Lifetime International*

### CHIEF HONORARY ADVISOR

終身國際首席名譽顧問

The Lifetime International Chief Honorary Advisor is Nefful International's highest and most prestigious honor, awarded to legendary figures who have made historic contributions and led generations. This distinguished title represents the pinnacle of honor and serves as a beacon of spiritual guidance, admired by partners worldwide. It is more than a pin title—it embodies belief, inspiration, and enduring strength. This title is not just an award but a lasting legacy and a testament to a leader's profound impact on the era.

終身國際首席名譽顧問，此為妮芙露國際至高無上的榮耀象徵，特獻予創造歷史、引領世代的傳奇人物。此非凡榮銜，不僅代表榮耀的巔峰，更是精神信仰的燈塔，是全球夥伴仰望的頂點星辰。我們深知這不只是一個頭銜，更是一種信念、一座燈塔、一種力量。這不是一個獎項，而是一段傳奇的印記，一種精神的永存，一位巨擘對時代的深遠影響。

# HA

## *Honorary*

### ADVISOR

榮譽顧問

The Honorary Advisor is the highest honor symbolizing excellence and dedication, awarded to pioneering leaders who have made profound and lasting impacts in the company's history. Limited to only five individuals globally, it represents unmatched stature and enduring achievement. This distinction honors those who have consistently excelled over time, embodying not just accomplishments but an irreplaceable legacy. Their names shine like stars, serving as unwavering beacons of inspiration for partners worldwide.

榮譽顧問，是象徵卓越與奉獻的至高榮銜，特頒予在企業歷程中創造深遠影響、締造傳奇成就的領導先鋒。全球僅有五位，象徵著無與倫比的事業格局與歷久彌新的成就勳章。唯有歷經歲月砥礪、年年締造輝煌者，方得此殊榮——這不只是對成績的表彰，更是一段無可複製的生命篇章。他們的名字，如星辰般恆久閃耀，是夥伴心中堅定的信仰標竿。



(From left to right | 由左至右)

CHEN SZU JU 陳思如 (HA | 榮譽顧問), YANG YU HUA 楊又樺 (HA | 榮譽顧問), YANG YAO MING 楊曜銘 (HA | 榮譽顧問),  
TSAO LUNG HAN 曹瓏瀚 (LICHA | 終身國際首席名譽顧問), LIU TSUN HSING 劉醇祥 (HA | 榮譽顧問), WU ZEN ZEN 吳貞徵 (HA | 榮譽顧問)



In the rapidly evolving market, only visionary leadership can steer a company through the tides of transformation. Tsao Lung Han firmly believes: "Great leaders don't just foresee the future—they create it."

Since its inception, Nefful International has upheld a "Health Comes First" philosophy. Through its innovative use of negative static electricity · negative ions technology, the company has redefined well-being, transforming health from a personal choice into a daily necessity.

Today, Nefful International is not merely selling products; it is cultivating a lifestyle and a belief system. The brand's rapid expansion across Asia-Pacific region and North America is a testament to the deep trust it has earned from consumers and the cultural resonance it continues to build.

Tsao Lung Han emphasizes that the key to lasting success lies not in scale, but in a company's capacity to learn and adapt. He spearheaded the development of a global education system, establishing a comprehensive training framework that spans mindset, knowledge, and action—enabling every partner to become an independent entrepreneur.

He understands that brand value is not built overnight. True excellence is not measured by short-term achievements, but by the long-term cultivation of culture, talent, and vision. He places great emphasis on the importance of the younger generation, providing them with a platform and building trust, believing they will become the driving force of the future.

As LICHA, he serves not only as the spiritual compass of the company but also as a strategic navigator who bridges the past and the future. With conviction and vision, he leads Nefful International to ignite the world, advancing with stability and purpose.

在瞬息萬變的市場中，唯有具備遠見的領導，才能引領企業穿越時代變革。曹瓏瀚堅信：「卓越的領導，不僅預見未來，更能創造未來。」妮芙露國際自創立以來，以「健康優先」為核心，憑藉負靜電·負離子技術打造卓越產品，讓健康不再是選擇，而成為日常所需。

今日的妮芙露國際，不僅銷售產品，更是築建一種生活方式、一個信念。在亞太地區及北美等市場快速拓展，正是來自消費者的深度信任與文化共鳴。曹瓏瀚指出，企業破局的關鍵，不在於規模，而在於組織是否具備「學習力」與「應變力」。他推動全球教育體系，建立從心態、知識到行動全方面完整培訓鏈，讓每位夥伴皆能成為自主經營者。

他深知，品牌價值的積累非一朝一夕。真正的卓越，不靠短期成績堆砌，而是靠文化、人才與願景的長期共築。他更強調年輕世代的重要性，提供舞台、建立信任，他們將成為推動未來的力量。

作為首席，他不只是企業的精神座標，更是承上啟下的戰略引航者，用信念與格局，引領妮芙露國際燃動世界，行穩致遠。

“

Great leaders don't just foresee the future—they create it.

卓越的領導者不僅預見未來，更能創造未來。

”





# NET

## *Neffful Executive*

### TOP LEADER

#### 超級領袖

This distinguished pin title represents unparalleled honor, awarded exclusively to those who achieve annual sales exceeding 100 million and continuously surpass milestones. These exceptional leaders demonstrate unmatched leadership and sustained peak performance, rewriting records and driving the industry forward. Like legendary figures, they lead their teams into new frontiers and remarkable achievements. Their godlike stature and legendary accomplishments embody the ultimate honor for leaders.

象徵無人能及的頂級榮耀，唯有達成年度破億業績並持續突破者，方獲頒此殊榮身份頭銜。超級領袖們以無與倫比的領導力與持續高峰的表現，不僅改寫紀錄，更指引整個產業向前邁進，猶如神話般的傳奇人物，帶領團隊開疆闢土，締造不凡。以神級姿態領軍拓疆，締造傳奇，堪稱領導者的終極榮耀。

#### Award Criteria 獎項及業績標準

Neffful Executive  
Top Leader  
超級領袖

Achieved an Organization Volume of  
1,000,000,000 and above within a year  
年度整組業績達 1,000,000,000 以上



(From left to right | 由左至右)

MOMO LEE 李明妍 (NET | 超級領袖), KATE TSAI 蔡凱特 (NET | 超級領袖), AMIRA HSU 愛米拉 (NET | 超級領袖),  
CINDY TSAO HSIN YIN 曹馨尹 (NET | 超級領袖), CHANG SHUN CHING HSU YU CHUAN 張順青 徐玉娟 (NET | 超級領袖),  
YIN CAI FEI 殷采霏 (NET | 超級領袖)



曹馨尹

# CINDY TSAO HSIN YIN

NEFFUL EXECUTIVE  
TOP LEADER  
超級領袖

Hall Of Fame -  
Medallion Ambassador  
Achievement Award -  
16<sup>th</sup> Consecutive Year  
AGM Decamillion Master  
Performance Award - Noir Radiance  
(NET Pin Title - 12 Times)

名人堂 - 榮冠大使  
連續十六年業績獎  
黑耀千萬業績獎  
(超級領袖 - 十二次)



"Direct selling was the original influencer economy," says Cindy Tsao. With 19 years at Nefful International, she understands that sustainable success is rooted in continuous learning and genuine sharing. For her, longevity in this industry doesn't come from persuasive sales talk, but from deep personal experience and unwavering trust in the products. "We only promote what we truly believe in—that's how people can feel the warmth and authenticity."

When it comes to her business philosophy, she highlights three key elements: clear product positioning, a stable compensation system, and a cohesive team culture. In particular, she values the company's policy of no pin title regression, which allows everyone to operate with peace of mind and restart at any time. She sees moments of market downturn or pricing adjustments as critical opportunities for breakthrough. "The real challenge isn't the external environment, it is whether we have the courage to change." She chooses to trust the company's direction and leads her team to face challenges head-on.

"In the market, everyone is a beginner. What matters is whether we are willing to adapt and grow." When asked how she has stayed the course all these years, she smiles and says, "Whenever I feel lost, I return to the team and find my direction through them." With mutual support, the team continues to move forward, hand in hand.

「直銷，是最早的網紅經濟。」曹馨尹這麼說。加入妮芙露國際19年，她深知，穩定成績來自持續的學習與真誠的分享。她認為，要在這個行業走得長遠，關鍵不在話術，而在對產品的深度體驗與信任。「我們只推廣真心認可的東西，才能讓對方感受到溫度與真實。」

談到經營的心法，她強調三個重點：產品的定位、制度的穩定、與團隊文化的凝聚。尤其制度上不退階，讓每個人都能安心經營、隨時再出發。當市場低迷、價格調整的那一刻，正是破局的關鍵。「真正的挑戰，不在外部環境，而在我們有沒有勇氣改變。」她選擇相信公司的判斷，帶著團隊迎難而上。

「面對市場，每個人都是新人，重要的是我們是否願意調整與成長。」問她如何堅持走過這麼多年？她笑著回答：「當我不知道怎麼走，就回到團隊，從彼此身上找到方向。」團隊相互扶持，便能持續攜手前行！

“

The road to true success is built on doing what's right—and leading with kindness.

選擇善良與正確的道路，  
才能走得長遠。

”



許晴雯  
(愛米拉)

AMIRA  
HSU  
CHING  
WEN

NEFFUL EXECUTIVE  
TOP LEADER  
超級領袖

Hall Of Fame -  
Royal Laurel Ambassador  
Achievement Award -  
6<sup>th</sup> Consecutive Year  
AGM Decamillion Master  
Performance Award - Noir Radiance  
(NET Pin Title - 4 Times)

名人堂 - 桂冠大使  
連續六年業績獎  
黑耀千萬業績獎  
(超級領袖 - 四次)



"I don't wish to be the brightest person, but the light that can ignite others," said Amira Hsu, with a tone that was both firm and gentle. From the early days of doubt and uncertainty to becoming the guiding force for her team, she understands that a truly lasting career is not built on fleeting passion but on understanding, awakening, and the courage to rise above setbacks and constantly reinvent oneself.

"Direct selling is not about selling products; it's about helping people rediscover their value and see a new possibility in life." She does not force others to follow, nor does she foster dependence. "Rather than having others chase after me, I prefer to help them learn to fly on their own." She values those moments of quiet persistence, the courage to break through and start anew when in a low point.

True leadership is about maintaining composure amidst chaos, staying true to direction in times of uncertainty, and daring to ignite hope in the midst of challenges. She leads by example, not through volume, but through actions that light the way. Because she firmly believes that the value of a leader lies not in being at the front, but in continuing to believe in the light when no one else can see it and becoming that light.

「我不想成為最亮的那個人，而是那道能點燃他人的光。」愛米拉這麼說，語氣堅定而溫柔。從最初的懷疑與不安，到如今成為團隊的引路人，她深知，真正長遠的事業，不靠一時激情，而是靠理解、覺醒，以及一次次跨過低谷的勇氣與自我革新。

「直銷不是賣東西，而是讓人重新看見自己的價值，看見生活的另一種可能。」她不強求跟隨，更不製造依賴。「與其要別人追著走，我更願他們學會自己起飛。」她重視那些在沉寂中仍願意堅守的時刻；那些在低谷時選擇破局、重新出發的勇氣。

真正的領導，是在混亂中穩住氣場，在迷惘中堅守方向，在低谷中依然敢於點燃希望。她以身作則，不靠聲量，而靠行動點燈。因為她始終相信，領航者的價值，不在於站在最前線，而在於當大家看不見路時，她還願意相信光，並成為光。

“

When you are driven by a clear mission, every step you take becomes powerful and purposeful.

當你清楚自己的使命，前行的每一步都將充滿意義與力量。

”



張順青  
徐玉娟

CHANG  
SHUN  
CHING  
HSU YU  
CHUAN

NEFFUL EXECUTIVE  
TOP LEADER  
超級領袖

Hall Of Fame -  
Royal Laurel Ambassador  
Achievement Award  
5<sup>th</sup> Consecutive Year  
AGM Decamillion Master  
Performance Award - Noir Radiance  
(NET Pin Title - 4 Times &  
6 Times Annual Performance Award)  
名人堂 - 桂冠大使  
連續五年業績獎  
黑耀千萬業績獎  
(超級領袖 - 四次與第六次榮獲年度業績獎)

Chang Shun Ching and Hsu Yu Chuan said, "Leadership is not about standing ahead and directing, but about walking side by side with our partners." Having weathered 25 years of ups and downs, they deeply understand that true greatness lies not in expanding oneself, but in igniting the potential of others. From initially working alone to building a culture of symbiosis and mutual prosperity, they know that trust is the only thing that lasts.

The pandemic became their breakthrough opportunity. They let go of their past reliance on physical expansion and embraced the digital era, launching online learning and live-streamed sessions. This allowed their negative static electricity · negative ions business to transcend boundaries and reach more lives. They understand that the situation won't wait for anyone, only by proactively changing can new possibilities be created. "It is not that the market became tougher, but that our approach needed to evolve."

Chang Shun Ching chose to return to school for further studies, strengthening organizational skills with systematic thinking, while Hsu Yu Chuan led the team to shift from speed to stability, encouraging partners to unleash their talents and transform their emotions. Today, they are not just a power couple driving business results but also visionaries who are actively opening the door to the future.

They believe that breaking through does not lie in sheer momentum, but in choosing to break through with stability and conquer with depth.

張順青與徐玉娟說：「經營，不是走在前方指揮，而是與夥伴並肩前行。」走過25年風雨，他們深知，真正偉大的成長，不是壯大自己，而是點燃更多人的可能。從最初單打獨鬥，到建立共生共榮的團隊文化，唯有信任能夠長存。

疫情，成為他們突破的契機。他們放下過去只靠實體拓展的模式，擁抱數位時代，開啟線上學習與導讀直播，讓負靜電·負離子事業跨越疆界，走進更多人的生命。他們明白，局勢不會等人，唯有主動改變，才能創造新局。「不是市場變難了，而是做法該進化了。」

張順青選擇回到校園進修，用系統思維強化組織力；徐玉娟則帶領團隊從快轉為穩，鼓勵夥伴釋放天賦、轉化情緒。如今，他們不只是創造業績的夫妻檔，更是用行動打開未來的實踐者。

他們相信，破局不在聲勢，而在選擇以穩破快、以深制勝。

“

Every challenge is an opportunity for growth. Break through your limits, and you'll discover new heights of success.

挑戰的背後，是更大的成長機會，唯有突破自我，才能迎來新的高峰。

”



# 蔡凱特 KATE TSAI

NEFFUL EXECUTIVE  
TOP LEADER  
超級領袖

AGM Decamillion Master  
Performance Award - Noir Radiance  
(NET Pin Title - 3 Times)

黑耀千萬業績獎  
(超級領袖 - 三次)



"Leadership is not about managing people—it is about inspiring them," says Kate Tsai. She firmly believes that what sustains an organization in the long run is not control, but high-quality service and thoughtful companionship. In dealing with premium products, she never compromises on the fundamentals, ensuring that customers feel trust and partners recognize professionalism.

Kate Tsai has also come to realize that business growth requires more than just discipline; it demands the courage to break old patterns and embrace change. In the early stages of her journey, she drove results through hands-on guidance and replication. But over time, she discovered the power of stepping back and truly listening. To her, authentic leadership is not about control, it is about cultivating trust, so that even without holding the reins, your partners continue to walk beside you.

Today, she is not just building markets, she is cultivating space: space for every partner to find direction at their own pace, and space for herself to learn and start anew, especially in overseas markets with no physical base.

"Sometimes, breaking through is not about forcing open a door," she reflects. "It is about crouching down and noticing the exit you'd overlooked." To the new generation of entrepreneurs, she encourages growth that evolves with the times but also reminds them to slow down. True success doesn't come from speed, but from sustainable, steady progress. And she is that kind of leader, one who is willing to stay grounded and break through with quiet strength.

蔡凱特說：「經營不是管理人，而是激發人。」她相信，真正能讓組織走得長遠的，是高品質的服務與細緻的陪伴。面對高價值產品，她始終堅持基本功，讓顧客感受到信任，也讓夥伴看見專業。

她更深刻體會到，事業要成長，光靠自律還不夠，還需要破舊立新的勇氣。從早期習慣推動與複製，到近年學會放手與傾聽，她發現，成功領導不是牽著走，而是放手後，夥伴仍願意主動靠近。如今，她經營的不只是市場，更是空間——讓每位夥伴在各自的節奏中找到方向，也讓自己在無據點的海外市場中重新學習、重新出發。

她說：「破局，有時不是推開一道門，而是先蹲下、看見原本沒注意到的出口。」面對新世代創業者，她鼓勵大家與時俱進，但更要記得慢下來，因為真正的成就，不是來自快，而是來自穩定經營。而她，正是那個願意蹲點、穩穩破局的人。

“

The best leaders lead by  
inspiring, not instructing.

卓越領導的關鍵，不在於命令，  
而在於啟發與同行。

”



殷采霏

YIN  
CAI  
FEI

NEFFUL EXECUTIVE  
TOP LEADER  
超級領袖

Hall Of Fame -  
Royal Laurel Ambassador  
Achievement Award -  
5<sup>th</sup> Consecutive Year  
AGM Decamillion Master  
Performance Award - Noir Radiance  
(NET Pin Title - 2 Times)

名人堂 - 桂冠大使  
連續五年業績獎  
黑耀千萬業績獎  
(超級領袖 - 兩次)



Yin Cai Fei says, "The starting point of leadership is not external skills, but internal awakening." She firmly believes that true influence comes from understanding and accepting oneself, and then genuinely connecting with and entering the lives of others. She does not insist on people following her because she knows that real, irreplaceable connection comes from the resonance of shared energy.

She understands that when challenges arise, she does not rush to break free; instead, she returns to her inner self to confront her most authentic state. As she puts it, "Breaking through does not always mean overcoming obstacles, it is about shifting your perspective, facing yourself differently, and then moving forward." She encourages her partners to uncover their own unique qualities, rather than merely replicating someone else's path. She knows that leadership is not about imposing a uniform standard, but about awakening and unleashing each person's distinctive energy.

She continuously reminds her partners, "Instead of chasing success, focus on discovering the core of what makes you shine. When you truly anchor yourself, your influence will follow naturally." For her, the goal is not just business growth, but the expansion of life's vision. When a person begins to radiate their own energy, success in their career will naturally follow.

殷采霏說：「經營的起點，不是外在的技巧，而是內在的覺醒。」她始終相信，真正的影響力來自於認識自己、接納自己，然後誠摯地去碰觸與走進別人的生命。她不強求跟隨，因為她知道，能量的共振才是真正無法複製的黏著力。

她清楚，在這條路上每當低潮來臨，她不急著掙脫，而是選擇回到內心，看清自己最真實的狀態。她說：「破局，不一定是突破，而是轉念，用不同的方式面對自己，再出發。」她引導夥伴挖掘自身特質，而不是複製別人的模式。她深知，經營不是塑造統一的標準，而是激發獨一無二的能量。

她不斷提醒夥伴：「與其追逐成績，不如找到能讓你閃光的那塊本質。因為，當你真正穩住自己，影響就會自然發生。」而他所追求的，不只是業績的成長，而是生命格局的擴展。當一個人開始散發能量，事業自然會開始聚光。

“

When you truly understand yourself, the world will start to recognize you.

當你真正認識自己，世界也會開始認識你。

”



李明妍

MOMO  
LEE  
MING  
YEN

NEFFUL EXECUTIVE  
TOP LEADER  
超級領袖

Hall Of Fame -  
Royal Laurel Ambassador  
Achievement Award -  
5<sup>th</sup> Consecutive Year  
AGM Decamillion Master  
Performance Award - Noir Radiance  
(NET Pin Title - 2 Times)  
名人堂 - 桂冠大使  
連續五年業績獎  
黑耀千萬業績獎  
(超級領袖 - 兩次)



"When I expect one thing from my partners, I hold myself to five times that standard," says Momo Lee. Her background in music has shaped her mindset, training her to practice without applause and persist even when no one is watching. She understands that building a meaningful career is much like mastering a musical instrument: only through consistent effort can you produce lasting harmony.

Instead of chasing dramatic breakthroughs, she stays grounded in daily discipline, believing that progress, even just 0.01 every day, adds up to transformation. "Small actions lead to big changes," she emphasizes. By breaking big goals into manageable tasks, she removes the fear and pressure often associated with growth, turning it into a process that feels both natural and empowering.

To her, true breakthroughs do not come from being the fastest, but from showing up when no one else will. Even when misunderstood, she chooses steadiness over speed, and resilience over reaction. In times of uncertainty or difficulty, she turns to open conversations, allowing principles, not pressure, to guide the way. She believes that clarity and shared values will naturally draw the right people together.

Leadership, in her view, is not about commanding attention or being the loudest in the room, it is about standing firm in silence, leading by example, and offering unwavering direction when others feel lost.

「當我對夥伴有一分要求，對自己就有五分標準。」李明妍這麼說。從小學音樂的經歷，讓她習慣在沒掌聲的時候練習、在沒人看的時候堅持。她知道，事業如同演奏，每一次穩定的出手，才有可能彈出長久的節奏。

她不急於創造突破，而是專注在每天是否前進0.01。比起追求成績，她更在意夥伴是否正在累積。「小行動才能造就大改變。」她將目標拆解成日常任務，讓成長不再是遙不可及的壓力，而是一種自然而然的選擇。

破局不是做得比別人快，而是在沒人做時還願意做。即便外界無法理解，她依然選擇按節奏走，用穩定的心態去行動，讓不確定不再是阻礙。當組織面臨挑戰，她選擇公開對話，讓理念說話，讓價值凝聚人心。不是每個人都會留下，但留下的，就是彼此願意同行的人。

她知道，領導從來不是靠聲音大，而是能不能在沉默中，守住方向，創造力量。

“

Small acts of perseverance  
will accumulate into an  
unshakable force.

微小的堅持，將匯聚成無可撼動的  
力量。

”



# HOF FIVE CROWNS *of the* HALL OF FAME

名人堂獎 - 名人殿堂 五冠齊耀

At Nefful International, there is a hall that symbolizes the pinnacle of honor—the Hall of Fame. Only those who have consecutively achieved the AGM Annual Performance Award for at least five years can ascend to this prestigious status. With time as their pen and faith as their ink, they have written the most genuine and inspiring business legends. They have built the strongest fortress of honor within Nefful International, embodying the spirit of the company, inspiring legends, and standing as the firmest witnesses to the realization of dreams.

在妮芙露國際，有一座象徵極致榮耀的殿堂——名人堂。唯有至少連續5年蟬聯AGM年度業績獎項者，方能登頂其位。他們以歲月為筆、信念為墨，譜寫出最真實且振奮人心的事業傳奇。他們構築了妮芙露國際最堅不可摧的榮耀堡壘，是企業精神的化身、是傳奇的催生者，更是實現夢想最堅強的見證人。

## Award Criteria 獎項及業績標準

Achieved a Group Volume of at least 1,000,000 and an Organization Volume of at least 15,000,000 within a year  
年度小組業績達 1,000,000且年度整組業績達 15,000,000

Majestic Ambassador 皇冠大使	Attained Consecutive Achievement Award for 30 consecutive years & above 榮獲連續業績獎30年(含)或以上
Imperial Ambassador 御冠大使	Attained Consecutive Achievement Award for at least 20 to 29 consecutive years 榮獲連續業績獎20年至29年(含)
Medallion Ambassador 榮冠大使	Attained Consecutive Achievement Award for at least 10 to 19 consecutive years 榮獲連續業績獎10年至19年(含)
Royal Laurel Ambassador 桂冠大使	Attained Consecutive Achievement Award for at least 5 to 9 consecutive years 榮獲連續業績獎5年至9年(含)





# HALL OF FAME



(From left to right | 由左至右)

ONG SEW HWA 王秀花 (AGM | 區域總經理),  
FAN YI PIN WU SHU HSIEN 范以斌 吳書嫻 (AGM | 區域總經理),  
HSIEH YU CHUN 謝玉君 (AGM | 區域總經理), YANG YAO MING 楊曜銘 (HA | 榮譽顧問)



(From right to left | 由右至左)

PHUA KAH SENG TAN KOOI LI 潘嘉成 陳桂麗 (AGM | 區域總經理),  
CHEN TSUI KING 陳翠琮 (AGM | 區域總經理),  
TOH SZE POH MARY WANG AH NGIN 卓世寶 王雅銀 (AGM | 區域總經理)



# HALL OF FAME



(From left to right | 由左至右)

HUANG FENG HUANG 黃鳳凰 (AGM | 區域總經理), WONG LEE KIONG 黃楚惠 (AGM | 區域總經理),  
WANG HUI CHUAN 汪慧娟 (AGM | 區域總經理), CHONG LEE SIEW WINNIE TAN HUI NEE 張利祥 陳惠妮 (AGM | 區域總經理),  
CHEN CHANG AN HUANG CHIAO CHING 陳長安 黃巧菁 (AGM | 區域總經理)

(From right to left | 由右至左)

ANGELA TSAI 方瀟瀟 (AGM | 區域總經理), TANG CHIAO LING 唐巧翎 (AGM | 區域總經理),  
SUSAN CHOK 束嫻 (AGM | 區域總經理), LIN CHIH HAN 林糖果 (AGM | 區域總經理),  
JASMINE KOH CHOON LEE 高妙利 (AGM | 區域總經理), CHOU JO LIEN 周若蓮 (AGM | 區域總經理)



楊曜銘  
YANG  
YAO  
MING

HONORARY  
ADVISOR  
榮譽顧問

Hall of Fame - Imperial Ambassador  
名人堂 - 御冠大使

Achievement Award -  
29<sup>th</sup> Consecutive Year  
連續二十九年業績獎

AGM Decamillion Master  
Performance Award - Noir Radiance  
黑耀千萬業績獎

(Achieved 2 Times NET Pin Title)  
(曾榮獲超級領袖兩次)



謝玉君  
HSIEH  
YU  
CHUN

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Medallion Ambassador  
名人堂 - 榮冠大使

Achievement Award -  
17<sup>th</sup> Consecutive Year  
連續十七年業績獎

AGM Decamillion Master  
Performance Award - Diamond Brilliance  
鑽耀千萬業績獎

(Achieved 2 Times NET Pin Title &  
19 Times Annual Performance Award)  
(曾榮獲超級領袖兩次與  
第十九次榮獲年度業績獎)

## Transform Leadership into a Force of Power

As a Royal Ambassador of Nefful International, Yang Yao Ming has spent 29 years not just accumulating accolades but also setting a benchmark for others to follow. He is a leader who turns vision into reality—whenever his partners hesitate, he always knows how to inspire them with a simple phrase: "It is not about what cannot be done, it is about how to do it." From building an organization from the ground up to leading everyone to success, he has transformed mindsets with his unwavering beliefs and rewritten outcomes through decisive action. As the leader with the most awards among global leaders, he symbolizes 29 years of unwavering persistence. He defines "excellence" not as a fleeting moment of brilliance, but as enduring, steadfast strength. To him, true leadership is not about setting records, but about becoming the standard others strive to reach.

### 將領導轉化成一種實力

作為妮芙露國際的御冠大使，楊曜銘走過29年，不只累積榮耀，更開創了典範。他是引領夥伴將願景實現的領導人——當夥伴裹足不前，他總能以一句話點醒：「不是做不到，而是怎麼做到。」從零開始組建組織，到全員獲獎，他用信念扭轉思維，用行動改寫結局。身為全球經營者中獲獎次數最多的領導人，象徵著連續29年不懈怠的堅持。他定義的「卓然」，不是一時光芒，是長久堅定不移的力量。他相信，真正的領導，不是創下紀錄，而是成為標竿。

## Forge a Team, Reflect a Vision

As one of the pioneers of Nefful International, Hsieh Yu Chun has always believed that true leadership is about leading by example, prioritizing the interests of partners, and inspiring everyone to move forward with courage. Transitioning from a nurse to an entrepreneur, she has empowered countless partners to break free from their comfort zones and embark on the path to freedom, driven by altruism and strategic communication. She firmly believes that entrepreneurship is not a solitary pursuit but a journey of mutual achievement. To her, "excellence" means the ability to adapt to change, embrace challenges with action, and remain steadfast in one's beliefs, while sparking limitless potential in others. For those who lead the way, their greatest mission is to guide others toward the horizon.

### 築的是團隊，映出的是格局

作為妮芙露國際的先鋒之一，謝玉君始終相信，真正的領導是以身作則，銘記夥伴利益，引領大家勇敢前行。她從護理人員轉型為創業家，靠著利他精神與溝通策略，協助無數夥伴突破舒適圈，逐步踏上自由之路。她堅持：創業不是單打獨鬥，而是成就彼此的過程。她定義的「卓然」，是不斷適應變化、不懼挑戰的行動力，同時堅定信念並付諸行動，點燃他人內心的無限可能。因為走在前面的人，最大的使命，就是引領更多人看見遠方。



卓世寶 王雅銀  
TOH  
SZE POH  
MARY  
WANG  
AH NGIN

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Medallion Ambassador  
名人堂 - 榮冠大使

Achievement Award -  
17<sup>th</sup> Consecutive Year  
連續十七年業績獎

AGM Decamillion Master  
Performance Award - Diamond Brilliance  
鑽耀千萬業績獎

(Achieved 15 Consecutive Times  
NET Pin Title)  
(曾榮獲超級領袖連續十五次)



范以斌 吳書嫻  
FAN YI PIN  
WU  
SHU  
HSIEN

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Medallion Ambassador  
名人堂 - 榮冠大使

Achievement Award -  
14<sup>th</sup> Consecutive Year  
連續十四年業績獎

AGM Decamillion Master  
Performance Award - Noir Radiance  
黑耀千萬業績獎

(Achieved 2 Times NET Pin Title)  
(曾榮獲超級領袖兩次)

## Embrace the Mission, Uphold Your Purpose, and Shape the Future

In a world shaped by both challenges and opportunities, “Excellence” is more than just a goal, it is a driving force that propels progress. Toh Sze Poh and Mary Wang believe that Nefful International, with its 52-year legacy, offers a unique, asset-light entrepreneurial opportunity. With zero entry barriers and minimal risk, anyone can achieve stable, long-term growth by recognizing trends and seizing the right moments. They believe that the values and direction we choose today determine the life we live tomorrow. To them, “Excellence” means learning from the team, following the most effective path, replicating proven models of success, and moving forward together. It is about staying true to your purpose and building a future filled with hope, purpose, and accomplishment.

### 肩負使命，堅持初心，改變未來

在這個充滿挑戰與機遇的時代，「卓越」不僅是一個目標，更是一種驅動世界不斷前進的力量。卓世寶與王雅銀表示，走過52年風雨的妮芙露國際，是輕資產的創業機會，沒有門檻，零風險，只要把握趨勢，抓住機會，就可以在這裡實踐穩定且長期的發展。今天的人生價值觀與前進方向，決定了未來的生活。他們認為「卓然」就是，跟隨團隊學習以最快的方法，複製最成功的經驗模式，與團隊同行，堅持初心，創造充滿希望與成就的未來人生。

## Unshakable at Heart, The Path to Excellence Begins

Fan Yi Pin and Wu Shu Hsien, as a couple, lead their team side by side, evolving from uncertainty to confidence, from proving themselves to empowering others, overcoming countless challenges along the way. They understand that true excellence is not a competition but a mindset—one that persists through change and offers steadfast support to their partners amidst uncertainty. They firmly believe that the path of a business is defined by consistent actions, each one paving the way for the next. For them, the core of leadership lies in heartfelt listening, creating a space where partners feel trust and strength. Their definition of “excellence” is not measured by comparison, but by staying true to a spirit of contribution, inspiring others, and uplifting the team. This unwavering belief has guided them in their journey with Nefful International, enabling them to move forward with both stability and depth.

### 心穩如初，是走向卓越的起點

范以斌與吳書嫻以夫妻之姿，攜手並肩領導團隊，從迷惘到堅定，從證明自己到成就他人，歷經無數挑戰。他們體悟：卓越不只是一場競賽，而是一種格局——在變動中堅持前行，在焦慮中堅定扶持夥伴。他們堅信，事業方向與目標是一次次行動中踏出的軌跡。領導的核心，是用心傾聽，讓夥伴感受到信任與力量。他們定義的卓越，是從比較中抽身，以貢獻為初心，點燃他人，成就團隊。這份信念，讓他們在妮芙露國際的征程中，得以走得穩健又深遠。



陳翠琮

CHEN  
TSUI  
KING

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Medallion Ambassador  
名人堂 - 榮冠大使

Achievement Award -  
14<sup>th</sup> Consecutive Year  
連續十四年業績獎

AGM Decamillion Master  
Performance Award - Bronze Brilliance  
銅耀千萬業績獎



王秀花

ONG  
SEW  
HWA

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Medallion Ambassador  
名人堂 - 榮冠大使

Achievement Award -  
11<sup>th</sup> Consecutive Year  
連續十一年業績獎

AGM Decamillion Master  
Performance Award - Silver Brilliance  
銀耀千萬業績獎

## Ignite Hope. Inspire Hearts. Transform Lives

“Excellence” means doing every task with precision and passion, constantly pushing beyond limits with each new challenge. For Chen Tsui King, extraordinary achievements come from consistently finding the right people and doing the right things because strong execution is the key to overcoming any obstacle. With Nefful International as her second home, she leads with love, focus, dedication, and unshakable determination to build a truly exceptional team. She firmly believes that, with the unwavering support of Nefful International and the power of teamwork, every partner can break through personal barriers, realize their dreams, and achieve greatness beyond expectations. Chen Tsui King finds deep fulfillment in walking alongside her partners, motivating others, lighting up hearts, and, in the process, reigniting the flame within herself. Together, they move toward a brighter, more extraordinary future.

## 點亮希望，激勵他人，燃動生命

「卓然」是將每件事做到盡善盡美，在每一次挑戰中尋求自我超越。陳翠琮認為，要取得非凡的成績，就要持續找對的人、做對的事，而執行力就是解決一切問題的良藥！以妮芙露國際為家，她秉持以「愛心、專心、用心、意志堅定」的精神，打造最卓越的團隊。深信透過妮芙露國際的支持和團隊的互相扶持，夥伴們能突破自我，實現夢想，締造超越非凡的成就，她樂於與夥伴同行，激勵他人，點亮他人心靈，同時也點燃自己生命的火焰，走向更美好未來。

## Pursue Glory, Give Your All, and Achieve Perfection

“Excellence” is about giving your all and delivering perfection every single time. This is the mission that Ong Sew Hwa and Nefful International have steadfastly upheld. Throughout her journey with Nefful International, she has not only achieved her dreams alongside her partners but also gained health and a deep sense of achievement. The meticulously planned Macau trip, full of surprises, reflected the company's deep appreciation for its partners, leaving her with an unprecedented sense of honor and pride. She believes that true breakthroughs occur when we refuse to give up in the face of challenges, courageously seek solutions and persist in moving forward. Nefful International's high-quality products and powerful corporate strength have been the strong pillars supporting her on her path to excellence, allowing the team to move forward confidently and create brilliance.

## 追求榮耀，全力以赴，呈現最完美

「卓然」是每一次的全力以赴，每一次的完美呈現，這就是王秀花與妮芙露國際始終堅持的使命。在這段與妮芙露國際同行的旅程，她不僅與夥伴們一同實現夢想，更收穫了健康與成就感。澳門之旅的盛大規劃與層層驚喜，展現了公司對於夥伴的高度重視，也讓她深切感受到前所未有的榮耀。她相信，真正的突破，是在困境中不輕言放棄，勇敢尋找方法，持續前進。妮芙露國際優質的產品、強大的企業實力，以及家族的支持，正是支撐她邁向「卓然」的堅強後盾，也讓團隊無後顧之憂，創造輝煌。



潘嘉成 陳桂麗

# PHUA KAH SENG TAN KOOI LI

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Medallion Ambassador  
名人堂 - 榮冠大使

Achievement Award -  
11<sup>th</sup> Consecutive Year  
連續十一年業績獎

AGM Decamillion Master  
Performance Award - Silver Brilliance  
銀耀千萬業績獎

(Achieved 1 Time NET Pin Title)  
(曾榮獲超級領袖一次)



周若蓮

# CHOU JO LIEN

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
8<sup>th</sup> Consecutive Year  
連續八年業績獎

AGM Decamillion Master  
Performance Award - Diamond Brilliance  
鑽耀千萬業績獎

(Achieved 19 Times  
Annual Performance Award)  
(第十九次榮獲年度業績獎)

## From a Single Fiber to the World, Let This Impact Resonate Forever

Nefful International is revolutionizing human well-being with its magical fibers, giving life a new purpose, and this story continues to unfold. From a single fiber to a family, and expanding to entire communities, this embodies the core mission of Excellence that Nefful International upholds. Phua Kah Seng and Tan Kooi Li are honored to play a part in spreading positive energy for global health, working alongside the company and their partners to bring this remarkable mission to life. Their journey from employees to entrepreneurs has been filled with challenges. They firmly believe that every partner has limitless potential. With Nefful International as the solid backbone of the team, they empower their partners to achieve harmony between material and spiritual success, paving the way toward true, comprehensive fulfillment.

## 從一根纖維到全世界，讓這份感動延續

妮芙露國際以神奇纖維改變人類健康，賦予生命全新的希望和意義，而這段故事至今仍持續延伸。從一根纖維，到一個家庭，再到整個社區，正是妮芙露國際所堅持的卓然使命。潘嘉成與陳桂麗感到很榮耀，能為世界健康傳遞正向力量，並與公司、家族及夥伴們攜手實踐這份卓然使命。從上班族蛻變成為創業者與企業家，這段歷程充滿挑戰。他們深信，每一位夥伴都擁有無限潛能，而妮芙露國際和家族正是團隊最強的后盾，讓夥伴們在物質與精神世界之間找到平衡，邁向真正的全方位富足圓滿人生。

## Transform Strengths into Power, and Let Breakthroughs Pave the Way to Victory

Chou Jo Lien has carved a path that no one has trodden before. Beginning with the foundation of building relationships, she relied on intuition and hands-on experience to continuously experiment in the market, always seeking breakthroughs within constraints. She firmly believes that excellence is not innate, but earned through unwavering perseverance and action. Though she is not naturally inclined to socializing, she gains trust through professionalism and authenticity, allowing her products and results to speak for themselves. She encourages her partners to focus on strengthening their strengths rather than being hindered by their weaknesses. For her, true leadership is about helping the team envision what is possible and empowering young people to shine in their own way. She defines her belief with one phrase: "I see, I come, I conquer."

## 以強項為矛，破局為道

周若蓮走出了一條無人走過之路。從建立人脈起步，她靠直覺與實踐在市場中不間斷地嘗試，在限制中尋求突破。她深信，卓然不是天生，而是不懈堅持與行動。即使不擅社交，她用專業與實感贏得信任，讓產品說話，也讓成果說話。她鼓勵夥伴別被自身不足所困，而應強化自己優勢，發揮自我強項。對她而言，真正的領導力，是帶領團隊看見可能，是懂得放手讓年輕人用自己的方式發光。她用一句話定義信念：「我見、我來、我征服。」



陳長安 黃巧菁

# CHEN CHANG AN HUANG CHIAO CHING

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
8<sup>th</sup> Consecutive Year  
連續八年業績獎

AGM Decamillion Master  
Performance Award - Gold Brilliance  
金耀千萬業績獎



高妙利

# JASMINE KOH CHOON LEE

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
7<sup>th</sup> Consecutive Year  
連續七年業績獎

AGM Decamillion Master  
Performance Award - Silver Brilliance  
銀耀千萬業績獎

(Achieved 8 Times  
Annual Performance Award)  
(第八次榮獲年度業績獎)

## Embrace Depth, and the Distance will Follow

Over the past ten years of leadership, Chen Chang An and Huang Chiao Ching have carried forward the beliefs instilled by their parents. They have always believed that success is not measured by speed, but by depth. As a husband-and-wife duo, they tackle challenges with calmness, understanding the ebb and flow of emotions, while respecting each team member's pace. They never rush to achieve results; instead, they build trust through consistent action and lead with a steady mindset. When outcomes fall short of expectations, they remain true to their core values; when their partners falter, they offer steadfast support. Their vision of excellence is rooted in staying grounded in principles amidst change and unwavering in the face of challenges. By going deep, they empower their team to move forward with true stability.

## 走深，才能帶遠

在10年的領導歷程中，從父母身上承接信念，陳長安與黃巧菁始終相信，事業不在於走得快，而在於走得深。他們以夫妻搭檔的默契，沉著應對挑戰，理解情緒的流動，也尊重每位夥伴的步伐。他們從不急於求成，而是用行動積累信任，用心態引導方向。當結果未如預期，他們選擇堅守初心；當夥伴動搖，他們便陪伴同行。他們心中的卓然，是能在變局中不失準則，在困難前不改方向。因為走得夠深，才能讓團隊真正踏實地走得更遠。

## Challenge the Limits, Surpass Yourself, and Create the Extraordinary

Approaching each challenge with a positive mindset and finding the right solutions is the first step toward overcoming obstacles. Once a corporate executive, Jasmine Koh discovered the key to excellence and success through Nefful International. With over 16 years of persistence in pursuing her dreams, she firmly believes that as long as one refuses to give up, they will one day stand on a stage that is truly their own. "Excellence" represents the outstanding and the extraordinary—surpassing what we once believed possible. It is not solely the result of individual effort, but the collective achievement of countless people striving together and continually innovating. She recognizes that Nefful International's products have made a profound impact on the global market. By walking alongside her team, she continues to challenge her limits, surpass herself, and create the extraordinary.

## 挑戰極限，超越自我，創造非凡

以正能量面對每一次挑戰，找到對的方法去解決問題，就是克服困難的第一步。高妙利曾是一名上班族高管，在妮芙露國際找到了邁向卓然與成功的關鍵，堅持16年實踐夢想，她相信，只要不輕易放棄，總有一天能站上屬於自己的舞台。「卓然」，就是卓越非凡，超越想像。這不僅是個人努力的結果，更是無數人共同奮鬥、不斷創新的結晶。高妙利認為，妮芙露國際的產品已轟動全球市場，而她跟隨家族的脚步，挑戰極限，超越自我，創造非凡。



張利祥 陳惠妮  
CHONG  
LEE SIOW  
WINNIE  
TAN  
HUI NEE

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
7<sup>th</sup> Consecutive Year  
連續七年業績獎

AGM Decamillion Master  
Performance Award - Bronze Brilliance  
銅耀千萬業績獎



林糖果  
LIN  
CHIH  
HAN

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
6<sup>th</sup> Consecutive Year  
連續六年業績獎

AGM Decamillion Master  
Performance Award - Diamond Brilliance  
鑽耀千萬業績獎

## The Power to Reach Ultimate Greatness, Inspiring Change From the Individual to the World

"The Greatest" is not just a celebration of success, but a vision for the future. Chong Lee Siow and Winnie Tan believe that every partner must set ambitious goals, embrace responsibility, and continually seek innovation and breakthroughs. When each individual strives for excellence and fuels the fire within, they not only achieve personal growth but also contribute to a better world. That is why they have decided to lead by example—setting clear goals, aligning with the team's vision, and striving to become impactful leaders. Grateful for the unwavering support of their partners, they look forward to continuing this journey together, uplifting each other, and creating a life of excellence and fulfillment.

### 走向極致的力量，從個人到全球的激勵

「卓越非凡，燃動世界」不僅是對成功的慶祝，更是對未來的呼喚。張利祥與陳惠妮認為，每一位夥伴都要樹立遠大的理想，勇於承擔責任，不斷尋求創新和突破。當每個人都能以卓越為目標，燃起內心的火焰，才能成就自我，而世界也將因此變得更加美好。所以，他們決定從自己開始做起！定下清晰的目標與定位，跟隨團隊的腳步，成為有影響力的領導人。他們感謝夥伴們的鼎力支持，未來的旅程，期盼大家繼續攜手同行，互相扶持，創造卓然與幸福的人生。

## Unite with Heart, Break Through with Action

Lin Chih Han believes that this business is not just about making money, but about "winning hearts." Instead of focusing on perfect individuals, she is dedicated to building a seamlessly collaborative team. In a fast-paced, ever-changing market, she leads with steady resolve and clear goals, helping her team find their rhythm again. She respects each partner's pace, offering space for the more energetic to shine, while supporting beginners to build confidence and a sense of belonging. For her, true excellence is not about standing above others, but about remaining grounded during challenging times, inspiring her partners, and igniting the collective strength of the team. She believes that when the inner foundation is strong, clarity naturally follows, and true leadership is about guiding others to move forward together.

### 以心聚人，以行破局

林糖果深信，這份事業不只是賺錢，更是「賺人心」的過程。她從不追求完美的個體，而是致力打造協作無間的團隊。在變動快速的市場中，她以穩定的信念、清晰的目標，帶領團隊找回節奏。她尊重每位夥伴的步調，給予能量強者空間發揮，也陪伴初學者建立信心與歸屬感。對她而言，卓然不是高高在上，而是能在風起雲湧時站穩腳跟、激勵夥伴並點燃團隊力量。她堅信：當內在穩健，外在就會跟著清晰，真正的領導，就是讓更多人共同前行。



汪慧娟

WANG  
HUI  
CHUAN

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
6<sup>th</sup> Consecutive Year  
連續六年業績獎

AGM Decamillion Master  
Performance Award - Diamond Brilliance  
鑽耀千萬業績獎



束珊

SUSAN  
CHOK

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
6<sup>th</sup> Consecutive Year  
連續六年業績獎

AGM Decamillion Master  
Performance Award - Silver Brilliance  
銀耀千萬業績獎

## With Learning as the Oar and Leadership as the Sail, We Navigate Toward a Broader Future

Wang Hui Chuan firmly believes that success is not the end of learning, but the beginning of continuous growth. Over the past decade, she has navigated the ups and downs of her career, using learning as the key to overcoming each obstacle, refining her approach from product experience to market management. For her, exceptional leadership comes not only from achieving results but from deeply understanding and inspiring her partners. Her definition of "excellence" is not about self-glory, but about staying true to oneself through challenges, supporting others, and constantly reaching new heights. Learning is her unwavering foundation, and motivation is her steadfast responsibility. Through this steady strength, she empowers others to believe: we all deserve to step onto our own stage.

### 以學習為槳，領導為帆，航向更廣闊的未來

汪慧娟始終相信，成功不是停止學習的理由，而是持續成長的起點。十年來，她在事業起伏中，依靠學習翻越道道難關，從產品體驗到市場經營，步步精進。卓越的領導不只來自成績，更來自對夥伴的理解與啟發。她定義的「卓然」，不是耀眼的自我，而是在重重挑戰中堅定自我並支持夥伴，進而不斷登高、望遠的力量。學習，是她不變的底氣；激勵，是她堅守的責任。她用這份穩定的力量，讓更多人相信：我們都值得站上屬於自己的舞台。

## United in Purpose, Striving for Excellence, and Rising Together in Shared Glory

For Nefful International, "Excellence" represents professionalism and service. For Susan Chok, it means setting high standards in everything—a mindset rooted in the relentless pursuit of excellence. The integration of both definitions allows her and her team to move forward with purpose, steadily fulfilling every mission with dedication. She believes that every breakthrough is built on three key pillars: first, a commitment to mastering professional knowledge; second, the continuous development of the right mindset; and third, fostering a team culture rooted in compassion and shared values. This empowers her partners to experience transformation time after time. Her hope is for every partner to stay true to their passion, remain inspired by the products, and bring that same genuine dedication to every relationship they build.

### 以團隊卓越為目標，不分彼此，創造團隊榮耀

對妮芙露國際來說，「卓然」是專業與服務；對束珊而言，「卓然」則是凡事都有要求，是一種追求卓越的態度。結合兩者的卓然，才能夠讓她與團隊一步一腳印，完成使命與任務。她表示，每一次突破都離不開三大關鍵：一、認真學習專業知識，二、提升思維的培訓；三、培養優秀的團隊文化與大愛精神，讓夥伴們完成一次又一次的華麗蛻變。她希望夥伴們可以不忘初心，對產品保持感動與熱情，以這份初心對待每一位夥伴。



黃楚惠

WONG  
LEE  
KIONG

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
5<sup>th</sup> Consecutive Year  
連續五年業績獎

AGM Decamillion Master  
Performance Award - Gold Brilliance  
金耀千萬業績獎

(Achieved 7 Times  
Annual Performance Award)  
(第七次榮獲年度業績獎)



唐巧翎

TANG  
CHIAO  
LING

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
5<sup>th</sup> Consecutive Year  
連續五年業績獎

AGM Decamillion Master  
Performance Award - Gold Brilliance  
金耀千萬業績獎

## Pursue Excellence. Ignite a Future of Hope and Brilliance Through Action

Health is more than a trend; it is a global movement. Wong Lee Kiong firmly believes that Nefful International is at the forefront of this movement, driven by its exceptional health products and bold international growth, fulfilling its mission to ignite lives worldwide. To her, dreams are not meant to be waited on—they are meant to be built together. At Nefful International, success is never a solo journey. It is about walking side by side, growing through every challenge, and reaching new heights as a united team. Every effort, every act of perseverance, leaves a lasting mark on their shared path. Guided by a commitment to excellence, Wong Lee Kiong is dedicated to advancing with her partners, striving for greatness, and illuminating the way to a future filled with hope and brilliance.

### 追求卓越，用行動點燃未來希望與光輝

健康是一種趨勢。黃楚惠深信，妮芙露國際始終走在時代尖端，以優質的健康產品，成功將事業版圖拓展至全球，實踐燃動世界的使命。她相信，夢想不是等出來的，是一起拼出來的；在妮芙露國際，從來不是單打獨鬥，而是攜手前行、持續成長。因為有彼此的陪伴，才能一次次突破、攀登更高的舞台。每一份努力、每一次堅持，終將在歲月的長河中留下深刻的烙印。她期盼與夥伴們秉持「卓然」的信念，追求卓越，勇敢前行，用行動點燃未來的希望與光輝。

## Driven by Belief, Leading the Team to Soar with Unwavering Strength

Tang Chiao Ling understands that only with unwavering belief and continuous action can one navigate the challenges of the market and reach new heights. She has a unique ability to spot opportunities within challenges, guiding her partners with pragmatic and sharp strategies. To her, "excellence" means staying committed through imperfections, facing obstacles with courage, and progressing steadily despite the storms. She believes that leading a team is not just about fulfilling a mission; it is about setting an example of responsibility and courage through action. She often encourages her partners: "Heaven rewards the hardest workers. Believe in yourself, and one day you will stand on the stage that is meant for you." This belief-driven strength is at the heart of her leadership and business approach.

### 信念領航，帶領團隊穩健飛行

唐巧翎深知，唯有堅定信念與持續行動，才能穿越市場的風雨、走向更高的舞台。她擅長在挑戰中看見轉機，以務實而敏銳的策略陪伴夥伴成長。她心中的「卓然」是在不完美中堅持信念，無畏風雨及阻礙穩步前行的力量。她也堅信，帶領團隊不只是使命，更是用行動示範何謂責任與勇氣。她常鼓勵夥伴：「老天爺會看到那些最努力的人，只要相信自己，總有一天會走上屬於你的舞台。」這份源自信念的力量，正是她領導與經營事業的核心。



黃鳳凰

HUANG  
FENG  
HUANG

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
5<sup>th</sup> Consecutive Year  
連續五年業績獎

AGM Decamillion Master  
Performance Award - Silver Brilliance  
銀耀千萬業績獎

(Achieved 7 Times  
Annual Performance Award)  
(第七次榮獲年度業績獎)



方瑾瓏

ANGELA  
TSAI

AREA GENERAL  
MANAGER  
區域總經理

Hall of Fame - Royal Laurel Ambassador  
名人堂 - 桂冠大使

Achievement Award -  
5<sup>th</sup> Consecutive Year  
連續五年業績獎

AGM Decamillion Master  
Performance Award - Silver Brilliance  
銀耀千萬業績獎

(Achieved 1 Time NET Title &  
7 Times Annual Performance Award)  
(曾榮獲超級領袖一次與  
第七次榮獲年度業績獎)

## Where Passion Begins, Legacy and Leadership Shine

Throughout her leadership journey, Huang Feng Huang has remained true to the spirit of Nefful International—not chasing short-lived brilliance but leading her partners to continually push boundaries and grow beyond their limits. She believes true excellence stems from the ability to recognize potential and offer deep, unwavering support, providing direction when partners feel lost, and instilling confidence when doubts arise. She fosters a cohesive team culture with the warmth of family, while leveraging systems and continuous learning to elevate organizational growth. To her, breakthroughs are not driven by tactics alone, but by mindset—helping each partner believe they are worthy of being seen, and capable of going farther than they imagined. Because excellence is never a solitary glow—it is the collective fire of many, burning as one.

## 以心為火，點亮家族與組織的未來

在領導的歷程中，黃鳳凰始終堅守「妮芙露國際精神」——不是追求短暫的光芒，而是帶領夥伴持續突破自我、跨越限制。她相信，真正的卓越來自於精準識人與深度陪伴：看見夥伴的潛力，並在他們迷惘時給予方向，在他們懷疑時注入信心。她用家庭般的溫度凝聚家族組織，用制度與學習打開事業格局。她說，突破的關鍵不是技巧，而是心法：讓夥伴們相信自己值得被看見，也值得走得更遠。因為卓越，從來不是一個人的光，而是一群人的火。

## Illuminate the Journey— For Yourself and for Those Who Follow

Excellence is found in the relentless pursuit of perfection—not only in our products, but also in the growth of our team. The continual refinement of training and courses reflects the company's commitment to progress and staying ahead of the curve. As a team leader, Angela Tsai believes in building a solid foundation of professional knowledge, strengthening sales capabilities, and fostering a reliable support system—one where partners inspire and uplift one another. By nurturing unity and encouragement, every partner can unlock their full potential and advance together toward greater goals. She hopes every partner will light the way forward—not only for themselves, but also for those who need our support. Believe in excellence. Strive for greatness. Achieve the extraordinary.

## 為自己，為他人，照亮前行的道路

卓然在於追求產品的精益求精，卓然也是團隊進步的像征，在培訓與課程的不斷更新與完善，體現了公司與時俱進的精神。身為團隊的領導，方瑾瓏希望團隊在於專業知識上掌握基礎，並提升銷售技巧，同時建立穩固的支援系統，互相激勵與支持，凝聚團隊的力量，才能確保每一位夥伴發揮最大效能，共同推動團隊向更高的目標邁進。她希望夥伴們，為自己，也為每一個需要我們幫助的人，照亮前行的道路。相信卓然，成就卓越，成就非凡。



# CONSECUTIVE Achievement AWARD

## 連續業績獎

Achieving the AGM Annual Performance Award for five consecutive years is an honor reserved for leaders demonstrating exceptional strength and consistent excellence. It recognizes their outstanding achievements and steadfast contributions year after year. This distinction testifies to their unwavering leadership and enduring presence in every challenge, symbolizing Nefful International's strongest champions.

連續五年獲AGM年度業績獎，是唯有真正具備強大實力與超凡穩定性的領導人，才能獲此殊榮。這是對其卓越表現的高度肯定，更是對其年年提供巨大貢獻而獲獎、堅毅超群的表彰。這份榮耀，見證了他們在每一次競爭中從不缺席、始終領航，是妮芙露國際最強者的象徵。

### Award Criteria 獎項及業績標準

Consecutive Achievement Award  
連續業績獎

Achieved the AGM Annual Performance Awards for at least  
5 consecutive years  
連續 5年(含)以上獲得AGM年度業績獎

# CONSECUTIVE



YANG YU HUA  
HONORARY ADVISOR

楊又樺 榮譽顧問

Achievement Award -  
8<sup>th</sup> Consecutive Year

連續八年業績獎

AGM Decamillion Master Performance  
Award – Diamond Brilliance

鑽耀千萬業績獎

(Achieved 9 Times NET Pin Title &  
24 Times Annual Performance Award)

(曾榮獲超級領袖九次與第二十四次榮獲年度業績獎)

### Seize Adversity, Shine Ahead

Yang Yu Hua believes personal growth is key to success. By turning challenges into opportunities, she empowers her partners to excel. Embracing the "Lotus Law," she teaches that perseverance leads to success. Grateful for her team's support, she fosters replication, uniting them to shine on the global stage.

### 逆境中尋機，綻放卓越未來

堅信自我成長是成功的關鍵，楊又樺善於化挑戰為契機，持續推動夥伴晉升。她秉持「荷花定律」，相信努力與不放棄能孕育成功，並感謝團隊的支持與引領。以複製精神傳承信念，她凝聚團隊力量，共同在國際舞台上閃耀發光。

WU ZEN ZEN  
HONORARY ADVISOR

吳貞徵 榮譽顧問

Achievement Award -  
6<sup>th</sup> Consecutive Year

連續六年業績獎

AGM Decamillion Master Performance  
Award – Diamond Brilliance

鑽耀千萬業績獎

(Achieved 4 Times NET Pin Title &  
8 Times Annual Performance Award)

(曾榮獲超級領袖四次與第八次榮獲年度業績獎)

### Lead Forward, Grow Health & Wealth

Since 1998, Wu Zen Zen has led Nefful International's growth with strategic foresight and agility, building a resilient business across borders. Together with her husband, Liu Tsun Hsiang, they champion health-focused solutions for the middle-aged and elderly, upholding values of legacy and perseverance while shaping a vision of shared success.

### 前瞻佈局，開創健康與財富

自1998年投身妮芙露國際，吳貞徵以前瞻眼光與靈活策略深耕海內外市場，結合線上線下模式穩固發展。與先生劉醇祥共同以健康為核心，鎖定中高齡族群，堅守傳承與堅持的價值，實現共好願景，成就非凡事業藍圖。





**HSU HAN SHEN  
YANG AI LING AGM**

許瀚升 楊瓊菱 區域總經理

**Achievement Award -  
17<sup>th</sup> Consecutive Year**  
連續十七年業績獎

**AGM Decamillion Master Performance  
Award – Gold Brilliance**  
金耀千萬業績獎

**(Achieved 22 Times  
Annual Performance Award)**  
(第二十二次榮獲年度業績獎)

**Leading by Example, Achieving Success  
Together**

With 24 years of leadership at Nefful International, Hsu Han Shen and Yang Ai Ling have crafted strategic plans and achieved millions in sales. Leading by example, they inspire their team with a focus on genuine care for partners and the effective use of team resources. They encourage young individuals to break barriers, embrace technology, and grow through continuous transformation and challenges.

**以身作則，攜手夥伴共創佳績**

經營妮芙露國際24年，許瀚升與楊瓊菱穩健研擬策略，創造千萬業績。他們以行動鼓舞團隊，強調領導者須真心為夥伴著想，善用團隊資源。他們鼓勵年輕人突破限制，靈活應用科技，在挑戰中持續蛻變成長。

**MICHELLE CHIA  
SU THEI AGM**

謝素釵 區域總經理

**Achievement Award -  
17<sup>th</sup> Consecutive Year**  
連續十七年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

**Live it. Share it. Light it Up**

A single candle, even with a faint glow, can brighten darkness. From that single candle to a blazing fire, this represents the united strength of Nefful International's team — turning a small spark into a powerful force. Michelle Chia Su Thei believes that even as "one candle," your light holds great strength, as many small lights together can illuminate and transform the world.

**用心體驗，願意分享，燃動世界**

一根蠟燭，光雖微弱，卻能照亮黑暗的一角。從一根蠟燭到一團火，像征妮芙露國際的團隊力量，從微光之力到燎原之勢。謝素釵希望，哪怕你只是那「一根蠟燭」，也請不要輕視自己的光。因為，真正改變世界的，正是無數微光的匯聚。

**TING BEE PENG AGM**

湯嫫琹 區域總經理

**Achievement Award -  
17<sup>th</sup> Consecutive Year**  
連續十七年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

**Exceed Limits, Lead the Future**

The pursuit of excellence is not just a challenge to the external world, but a profound journey of self-reflection and breakthrough. Ting Bee Peng believes that every individual's potential is limitless, and that pushing beyond boundaries unlocks true power. She hopes the team will embrace this shared belief, stay united in purpose, and achieve even greater success together!

**超越平凡，從突破到引領未來**

追求卓越不僅是對外在世界的挑戰，更是對內心的深刻反思與突破。湯嫫琹相信，每個人的潛力都是無限的，只有不斷地打破自己的界限，才能真正釋放出自己最強大的力量。她希望從現在到未來，團隊可以有著一樣的信念，做著同一件事情，再創高峰！



**KELVIN TAN KOK ANN  
YIP YIQI AGM**

陳少宏 葉翊綺 區域總經理

**Achievement Award -  
16<sup>th</sup> Consecutive Year**  
連續十六年業績獎

**AGM Decamillion Master Performance  
Award – Gold Brilliance**  
金耀千萬業績獎

**(Achieved 7 Times NET Pin Title)**  
(曾榮獲超級領袖七次)

**Shaping a World that Thrives Because  
of You**

"Excellence" is an inner attitude and mindset! Kelvin Tan and Yip Yiqi believe that no matter one's position in life, the journey of learning and growth should never stop. They firmly believe that by perfecting every small detail, even the most ordinary person can create an extraordinary life, achieving their own unique brand of "excellence".

**創造一個因有你而精彩的世界**

「卓然」是一種內在的態度與格局！陳少宏與葉翊綺認為，無論身處什麼階級，都不應停止學習與成長的腳步。他們堅信，只要把每一件小事做到極致，即使是最平凡的人，也能在人生中締造不平凡的軌跡，成就屬於自己的「卓然」風采。

**MAY HUANG  
CHIAO YUN AGM**

黃巧雲 區域總經理

**Achievement Award -  
14<sup>th</sup> Consecutive Year**  
連續十四年業績獎

**AGM Decamillion Master Performance  
Award – Gold Brilliance**  
金耀千萬業績獎

**(Achieved 6 Times NET Pin Title)**  
(曾榮獲超級領袖六次)

**Excellence is the Pursuit of Your Best**

For May Huang Chiao Yun, "Excellence" is not an unattainable goal, but a mindset of continuous growth in daily work and relationships. From the initial stages of trial and error to eventual stability, it is the team's dedication and perseverance that propelled their success. She is inspired to move forward with the team and embrace new challenges together. With a shared vision, tomorrow will surely be brighter!

**卓然是持續優化自我的精神**

黃巧雲認為「卓然」不是遙不可及的目標，而是在每天工作中、與人互動中，努力做到更好的一種精神。從一開始的摸索到後來慢慢穩定，靠團隊的努力堅持到現在，她希望未來能持續陪著團隊走下去，面對新挑戰，只要方向一致，明天一定會更好！

**HENRY YEO YOKE MENG  
GRACE LIM KAI HIANG AGM**

楊育明 林界香 區域總經理

**Achievement Award -  
13<sup>th</sup> Consecutive Year**  
連續十三年業績獎

**AGM Decamillion Master Performance  
Award – Gold Brilliance**  
金耀千萬業績獎

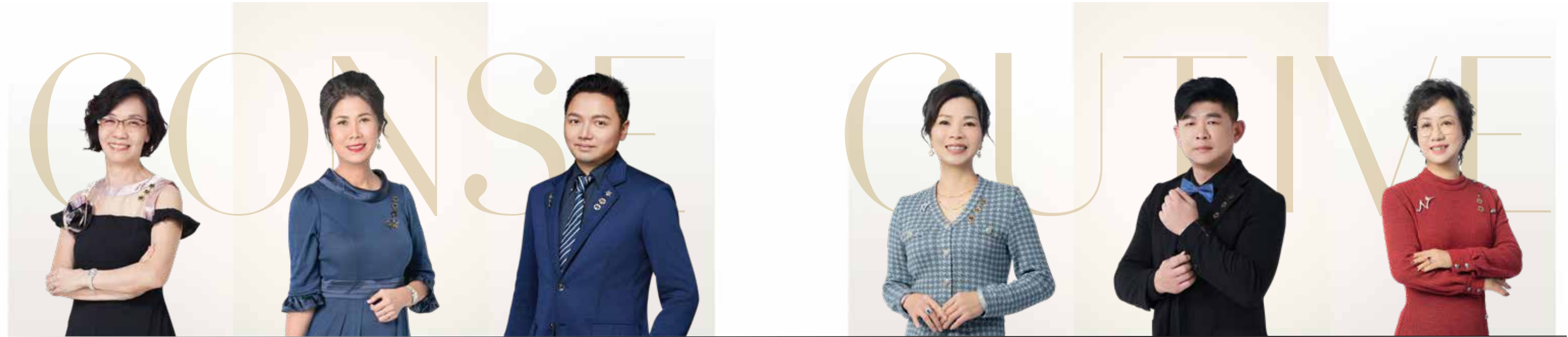
**Ignite Yourself, Inspire Others**

There is no "best," only "better." "Excellence" is a mindset of continuous growth. Henry Yeo and Grace Lim are grateful for how Nefful International's platform allows them to learn, grow, expand their horizons, and deepen their connections while helping others. They pour their hearts into building a business with emotional value, making their lives more fulfilling and purposeful.

**點燃自己，照耀他人**

沒有最好的，只有更好的，「卓然」就是追求一步一腳印成長的態度。楊育明與林界香感恩妮芙露國際給予平台，讓他們在助人過程中，也能不斷學習成長，開拓視野，升華情感，他們用心經營這份蘊含情感價值的事業，讓人生變得更充實有意義。





**EILEEN YEO  
HWEE NOI AGM**

楊惠媛 區域總經理

**Achievement Award -  
13<sup>th</sup> Consecutive Year**  
連續十三年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

**CHUNG MAN MEI AGM**

鍾滿美 區域總經理

**Achievement Award -  
12<sup>th</sup> Consecutive Year**  
連續十二年業績獎

**AGM Decamillion Master Performance  
Award – Gold Brilliance**  
金耀千萬業績獎

**(Achieved 1 Time NET Pin Title &  
14 Times Annual Performance Award)**  
(曾榮獲超級領袖一次與  
第十四次榮獲年度業績獎)

**TSAO CHUN JUI AGM**

曹峻瑞 區域總經理

**Achievement Award -  
12<sup>th</sup> Consecutive Year**  
連續十二年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

**AMY CHAN  
CHI KWAN AGM**

陳祉君 區域總經理

**Achievement Award -  
12<sup>th</sup> Consecutive Year**  
連續十二年業績獎

**AGM Decamillion Master Performance  
Award – Bronze Brilliance**  
銅耀千萬業績獎

**BRENDON ZHUO  
ZIJIE AGM**

卓子杰 區域總經理

**Achievement Award -  
11<sup>th</sup> Consecutive Year**  
連續十一年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

**CAI RONGE AGM**

蔡榮娥 區域總經理

**Achievement Award -  
11<sup>th</sup> Consecutive Year**  
連續十一年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

**Stronger Together, Powered by Hope**

“Excellence” means delivering the highest quality products, the most professional service, and the best culture values worldwide. Eileen Yeo believes this is the key to Nefful International success in a competitive market. Reflecting on her 17 years journey, she recognizes that it is the trust and collective effort of her leaders and partners for her achievements. She firmly believes the glory belongs to the team and their future is filled with hope!

**風雨同行，以希望燃動世界**

卓然就是把最優質的產品，最專業的服務態度，以及最優秀的文化理念，傳遞到全世界。楊惠媛相信，只有這樣才能讓妮芙露國際在競爭激烈的市場環境中取勝。回首一路走來17年的旅程，正是憑著領導者和夥伴們的信任與共同努力才能走到現在，她確信，榮耀是屬於團隊的，團隊的未來是希望！

**Change is the Key to Excellence**

Chung Man Mei believes opportunities are within our reach. By embracing learning, courageously adapting to change, and applying knowledge into action, we can unlock our true potential and shine on the international stage. She aspires to be a role model for her team and partners, inspiring each to boldly take charge of their own life story and shine with their unique brilliance!

**改變，是邁向卓越的關鍵**

鍾滿美始終相信，機會就掌握在自己手裡，只要願意學習，勇於改變，並將所學付諸實踐，就能激發自己的潛能，終有一日能登上國際舞台，燃動世界。她希望自己成為家族及夥伴們的典範，激勵每一位夥伴勇敢成為自己人生故事中的主角，閃耀獨特光芒！

**Discipline Fuels Excellence**

With 12 years of dedication at Nefful International, Tsao Chun Jui believes that discipline and action are the keys to success. He consistently follows his plans, continues learning, and steadily builds a strong business foundation. Even during tough times, he remains resolute, leading his team with unity and determination to achieve remarkable success and brilliance.

**自律為本，穩健前行締造卓越**

深耕妮芙露國際12年，曹峻瑞堅信自律與行動是成功的不二法門。他每日堅守計畫、持續學習，穩紮穩打建立事業基礎。即使面對低潮也不退縮，帶領團隊齊心邁進，以最佳姿態，共創耀眼成就與卓越輝煌。

**United in Vision, Driven by Purpose**

For Amy Chan Chi Kwan, Nefful International is a platform for “Excellence”, offering premium products and entrepreneurial opportunities that empower like-minded individuals to realize their life's purpose in a global business. She believes the team is committed to fostering new partnerships, strengthening existing ones, and upholding the spirit of excellence and love.

**志同道合，邁向同一個目標**

對陳祉君來說，妮芙露國際就是一個「卓然」的平台，透過優質產品，提供人性化創業機會，為一群志同道合的社會精英，實踐人生價值的國際事業。她認為，團隊培養新的夥伴，鞏固舊的夥伴，以卓越的精神將這份愛傳承下去。

**Driven by Love, Defined by Excellence**

Nefful International's core value is to enhance health and well-being, reflecting social responsibility and a deep sense of mission. Brendon Zhuo aims to ignite passion in everyone through exceptional products and achieve excellence through love and care. He believes that by cultivating a culture of excellence will motivate individuals to push beyond their limits, embrace the spirit of collaboration, and advance together toward a brilliant future.

**用愛與關懷，成就卓越非凡**

妮芙露國際的核心價值，就是提升人們的健康與幸福感，這不僅僅是一份社會責任，更是使命感。卓子杰希望透過卓越產品，點燃每一個人心中的熱情，以愛與關懷成就卓然。他堅信，只要建立卓越的文化，必能激勵每一個人，突破自我界限，實踐合作精神與持續進步，共創輝煌未來。

**Building a People-centered Business with Love**

The strength of a team lies in the collective efforts of all its members, and as a leader, it is about setting clear goals and providing the necessary support. Cai Ronge believes that the philosophy of excellence will lead the team to overcome every obstacle. Her vision extends beyond personal and team success—to bringing health, happiness, and hope to people worldwide.

**用愛打造以人為本的事業**

團隊的力量來源於大家的共同努力，而身為領導，就是為團隊設立明確目標，並提供必要的支持。蔡榮娥始終堅持卓然理念必定能帶領團隊突破一個又一個的瓶頸。她希望與團隊，不僅是在為自己打造美好生活，更為世界各地的人帶來健康、幸福和希望。





### WEN HUIZHEN AGM

溫惠珍 區域總經理

**Achievement Award -  
11<sup>th</sup> Consecutive Year**  
連續十一年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

### HUNG YUEN CHU AGM

洪婉珠 區域總經理

**Achievement Award -  
11<sup>th</sup> Consecutive Year**  
連續十一年業績獎

**AGM Decamillion Master Performance  
Award – Bronze Brilliance**  
銅耀千萬業績獎

### IVY GONG BO AGM

龔博 區域總經理

**Achievement Award -  
9<sup>th</sup> Consecutive Year**  
連續九年業績獎

**AGM Decamillion Master Performance  
Award – Diamond Brilliance**  
鑽耀千萬業績獎

**(Achieved 3 Times NET Pin Title)**  
(曾榮獲超級領袖三次)

### ZHANG YONGLIN AGM

張咏琳 區域總經理

**Achievement Award -  
9<sup>th</sup> Consecutive Year**  
連續九年業績獎

**AGM Decamillion Master Performance  
Award – Gold Brilliance**  
金耀千萬業績獎

### LAM WAH HSUAN AGM

林樺煊 區域總經理

**Achievement Award -  
9<sup>th</sup> Consecutive Year**  
連續九年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

### JACKIE WOO SUI KWONG LAM TEI MEI AGM

鄔瑞光 林煒淇 區域總經理

**Achievement Award -  
9<sup>th</sup> Consecutive Year**  
連續九年業績獎

**AGM Decamillion Master Performance  
Award – Silver Brilliance**  
銀耀千萬業績獎

**(Achieved 1 Time NET Pin Title)**  
(曾榮獲超級領袖一次)

#### Comprehensive Growth, Driving Endless Possibilities

Excellence stems from a strong sense of purpose, shaping a more perfect self. Wen Huizhen is grateful for the love and support from Nefful International and the team, which have nurtured her growth. She values the company's high-tech products for transforming simple acts like wearing clothes and using blankets into infinite possibilities. With full dedication, she is ready to follow the company's lead and confidently embrace their global expansion.

#### 全方位成長，創造無限可能

卓然是非凡的使命感，成就更完美的自我。溫惠珍感謝妮芙露國際與團隊的愛與支持，讓她不斷得到滋養與提升，以及全方位的成長。她感恩妮芙露國際高科技的產品，讓簡單的「穿衣蓋被」創造出無限可能。她將全力以赴，跟隨公司腳步，必能拓展國際市場！

#### Learning with the Team, Moving Forward Together

Nefful International products may appear ordinary, but they are full of negative static electricity · negative ions. "Exceptional yet understated, outstanding yet humble" perfectly reflects Nefful International's philosophy. Hung Yuen Chu believes that health is a universal priority, and Nefful International stands out by providing health and wealth without added time or effort. She is committed to learning alongside her team and striving for excellence together.

#### 與團隊學習，繼續向前走

產品看似平凡實則蘊藏著令人驚嘆的超多負離子·負靜電，「卓越且超然，傑出又低調」完美地契合了妮芙露國際的理念。洪婉珠認為，沒有人會拒絕健康，而妮芙露國際最寶貴的地方，就在於，不需要額外付出時間與精力，就能讓你同時擁有健康與財富。她願與團隊學習，同心同行向卓越邁進！

**Drawn by Love, Staying Because of It**  
Nefful International offers more than health and wealth, revealing a deeper meaning of life for Ivy Gong Bo. She believes its culture—free of hierarchy and centered on mutual learning—creates a positive, supportive environment. She hopes all partners gain health, happiness, and abundance, envisioning a future where every life shines with hope and light, growing together, achieving more, and advancing as one.

#### 因愛而來，因愛而留

妮芙露國際不僅能改善個人健康，還能創造財富，讓龔博看見了生命的價值。她認為，「沒有階級之分，互相學習成就」就是妮芙露國際卓然的文化，並形成了一個良性的循環。她希望夥伴們在這裡收穫健康、喜樂與富足，讓大家的生命都閃爍著希望與光芒，一起燃燒，一起超越！

**Lead by Example, Inspire Achievement**  
Zhang Yonglin recognizes the immense value of a strong team, where each partner brings unique talents and boundless potential. It is this collective power that makes the team stronger and more dynamic. Through leading by example, she not only strives for personal growth but also inspires others to dream big, take bold action, and propel the team toward shared success.

#### 言傳身教，實踐每一個目標

張咏琳深知，團隊的力量是不可忽視的。在她的眼中，每一個夥伴都有著獨特的才華和無限的潛力，正是這股力量，使得團隊更加堅韌與有活力。她通過言傳身教，不僅自己努力進取，還鼓勵身邊的每一個人敢於夢想，勇於實踐，推動團隊，共同進步。

#### Business Nefful International Powers Global Success

Nefful International's core values are reflected not only in the excellence and uniqueness of its products but also in its global reach and significant impact. Standing at the peak of success, Lam Wah Hsuan is filled with gratitude. She aspires to ignite her own passion—for herself and everyone who believes in her—to light up the world and continue to create an even brighter future.

#### 妮芙露國際點燃全球事業

妮芙露國際的核心價值，不僅僅體現在產品的優越性和獨特性上，更在於事業的全球性與意義。站在榮耀的高點，林樺煊心中滿是感激，她希望，為了自己，為了每一個相信自己的人，燃燒自己，點亮世界，繼續創造更加輝煌的明天。

#### Reset Mindset. Embrace Positivity. Achieve Excellence

Nefful International's renowned cutting-edge health products have helped Jackie Woo and Lam Tei Mei achieve remarkable success. They believe while life's starting point may be beyond control, hard work and choices shape the outcome. Choosing Nefful International has been their best decision and following the team's vision, regardless of nationality or ethnicity, they continue to reach new global heights.

#### 心態歸零，積極信念，超越非凡

妮芙露國際打造高科技、卓越非凡的健康產品，鄔瑞光與林煒淇在這裡創造了傑出的成就，亮麗的業績。他們認為，也許自己不能決定人生的起點，但可以憑著努力與選擇，改變終點！妮芙露國際就是他們最棒的選擇，跟隨團隊的步伐，不分國籍、不分種族，放眼全世界，再創高峰！





**JOEY WEN  
JIEZHEN AGM**

溫洁珍 區域總經理

**Achievement Award -  
8<sup>th</sup> Consecutive Year**  
連續八年業績獎

**AGM Decamillion Master Performance  
Award – Bronze Brilliance**  
銅耀千萬業績獎

**LIM HAN BOON  
KRIS TAN YEN FAIR AGM**

林漢文 陳映飛 區域總經理

**Achievement Award -  
7<sup>th</sup> Consecutive Year**  
連續七年業績獎

**AGM Decamillion Master Performance  
Award – Bronze Brilliance**  
銅耀千萬業績獎

**LI CHENG SI  
LIU YI LING AGM**

李承熹 劉怡伶 區域總經理

**Achievement Award -  
7<sup>th</sup> Consecutive Year**  
連續七年業績獎

**AGM Decamillion Master Performance  
Award – Bronze Brilliance**  
銅耀千萬業績獎

**(Achieved 9 Times  
Annual Performance Award)**  
(第九次榮獲年度業績獎)

**Excellence Fueled by Beauty, Health,  
and Hope**

While one may go fast alone, a united team with a shared vision goes farther and steadier. Joey Wen Jiezen believes that by embracing the “Spirit of Excellence”, staying committed, and turning intention into action, success is within reach. She is confident that NEORON®'s remarkable fibers will one day reach every corner of the world.

**卓然是秉持「美、健康與希望」**

一個人可以走很快，但一群人朝著同一個目標可以走很遠、很穩。溫洁珍深信，只要秉持「卓然」精神，不斷努力，付諸行動，一定可以創造非凡成就，將妮芙龍的神奇纖維傳遍全球每個角落！

**Step Out, Build the Future**

With innovative products, groundbreaking ideas, high-quality offerings, and exceptional training systems, Lim Han Boon and Kris Tan have embraced "Excellence" at Nefful International. They believe that true leadership is not about setting goals for their partners but about working together to achieve those goals. By leading with love and empathy, they are dedicated to growing alongside their partners and igniting their passion for life.

**跳脫舒適圈，以每一步成就未來**

創新的產品與理念，優質的產品與服務，優秀的培訓與制度，林漢文與陳映飛在妮芙露國際看見了「卓然」！他們認為，「領導者」的含義，不是為夥伴設定目標，而是與他們一起攜手並肩達成目標。以愛和同理心灌注予團隊，他們將陪伴伙伴一起成長，燃動他們的生命。

**Unite Hearts, Build a New Legacy**

For seven consecutive years, Li Cheng Si and Liu Yi Ling have earned the Annual Performance Award. Through engaging activities, they foster a strong sense of belonging and build a cross-generational team. They embrace challenges as opportunities, guiding their team through transformation and growth. Believing that "where there's a will, there's a way," they push boundaries together to achieve shared success and set new standard of excellence.

**凝聚人心，共創跨世代新典範**

連續7年獲業績獎，李承熹與劉怡伶以軟性活動凝聚歸屬感，打造跨世代團隊。他們視危機為轉機，引領團隊轉型、升級。他們堅信「有願就有力」，攜手同心突破極限，便能實現共好共榮，締造卓然新典範。



**HSIEH CHIH LIN AGM**

謝詒霖 區域總經理

**Achievement Award -  
7<sup>th</sup> Consecutive Year**  
連續七年業績獎

**AGM Decamillion Master Performance  
Award – Bronze Brilliance**  
銅耀千萬業績獎

**(Achieved 8 Times  
Annual Performance Award)**  
(第八次榮獲年度業績獎)

**Unshakeable Faith. Purposeful Action**

For 30 years, Hsieh Chih Lin has embraced the principles of "accepting reality, setting clear goals, and maintaining a positive attitude." Together with her husband, Chen Jui Tze, they have steadily led their team's growth. They foster a culture of integrity and long-term value, encouraging the younger generation to persist, overcome obstacles with action, and build a sustainable business while courageously pursuing excellence.

**堅定信念，以正向行動穩健築夢**

30年來，謝詒霖秉持「接受現實、堅定目標、積極心態」三大原則，與先生陳睿澤攜手引領團隊穩步成長。他們重視誠信文化與長期價值，鼓勵年輕世代耐心深耕，以行動力突破困境，開創永續發展的事業藍圖，勇於追求卓然。

**WANG MEI CHU AGM**

王美菊 區域總經理

**Achievement Award -  
6<sup>th</sup> Consecutive Year**  
連續六年業績獎

**AGM Decamillion Master Performance  
Award – Diamond Brilliance**  
鑽耀千萬業績獎

**(Achieved 10 Times  
Annual Performance Award)**  
(第十次榮獲年度業績獎)

**Seize the Moment, Build Strong, Soar  
High**

With 28 years of experience in Nefful International, Wang Mei Chu revitalized her network after the pandemic and identified the high consumer power and health needs of the aging generation, sparking a turning point. She integrated digital marketing with network expansion, fostering collaboration across generations. She believes that consistent action and sharing will lead to building a stable, efficient, and exceptional business.

**重啟契機，穩健經營，邁向卓然**

經營妮芙露國際28年，王美菊疫情後重啟舊人脈，發現壯世代具高消費力與健康需求，因此迎來轉機。她積極融合數位行銷與人脈拓展，並促進新舊世代攜手合作。她堅信只要持續行動與分享，必能築起穩健高效且卓越非凡的事業。

**WU JING WEN AGM**

胡靖汶 區域總經理

**Achievement Award -  
5<sup>th</sup> Consecutive Year**  
連續五年業績獎

**AGM Decamillion Master Performance  
Award – Bronze Brilliance**  
銅耀千萬業績獎

**(Achieved 6 Times  
Annual Performance Award)**  
(第六次榮獲年度業績獎)

**Reset. Take Action. Show Up**

Health is a universal need, and Nefful International's products are designed to meet it with four unique features that make sharing effortless and genuine. Wu Jing Wen hopes the team can be like a spark, spreading the love woven into every fiber, growing the business globally, and igniting the world with purpose and passion.

**心態歸零、聽話照做、逢會必到**

健康，是每個人都需要的，而妮芙露國際的產品正是為了滿足這一需求而誕生的，尤其是它的四大特性，簡潔而有效，讓分享變得更加容易和自然。胡靖汶相信團隊都能夠像點燃的火焰一樣堅持，把愛的纖維分享給更多人，讓這個事業傳遞全球，燃動世界。



# AGM Decamillion MASTER PERFORMANCE AWARD

AGM 年度千萬業績獎

The AGM Decamillion Master Performance Award represents the exceptional accomplishments and distinguished honor of Nefful International's core partners in the global market. From Bronze Brilliance to Noir Radiance, each award reflects perseverance, wisdom, and leadership. These five honors mark significant milestones and embody the unwavering commitment of core members to their dreams and actions. With this prestigious recognition, they do not just reach the peak—they define it.

千萬業績獎，象徵著妮芙露國際的核心夥伴在全球市場中所締造的非凡成就與榮耀之光。從銅耀到黑耀，每一座獎項，皆承載著堅持、智慧與領導力的結晶。這五大榮耀，不僅彰顯卓越的業績里程碑，更代表著核心成員對夢想的堅守與行動的實踐。千萬榮耀，鑄就王者，這一刻，他們不是站上高峰——而是，定義高峰！

## Award Criteria 獎項及業績標準

Noir Radiance Award 黑耀千萬業績獎	Achieved an Organization Volume of at least 72,000,000 within a year 年度整組業績達 72,000,000
Diamond Brilliance Award 鑽耀千萬業績獎	Achieved an Organization Volume of at least 52,000,000 within a year 年度整組業績達 52,000,000
Gold Brilliance Award 金耀千萬業績獎	Achieved an Organization Volume of at least 32,000,000 within a year 年度整組業績達 32,000,000
Silver Brilliance Award 銀耀千萬業績獎	Achieved an Organization Volume of at least 22,000,000 within a year 年度整組業績達 22,000,000
Bronze Brilliance Award 銅耀千萬業績獎	Achieved an Organization Volume of at least 12,000,000 within a year 年度整組業績達 12,000,000

TSAO HSIN YUN AGM  
曹馨勻 區域總經理



AGM Decamillion Master  
Performance Award -  
Noir Radiance  
黑耀千萬業績獎  
(Achieved 2 Times NET Pin Title)  
(曾榮獲超級領袖兩次)

TSAI CHIA FEN AGM  
蔡佳芬 區域總經理



AGM Decamillion Master  
Performance Award -  
Noir Radiance  
黑耀千萬業績獎

LAI HAN SHAO AGM  
賴含少 區域總經理



AGM Decamillion Master  
Performance Award -  
Noir Radiance  
黑耀千萬業績獎

JAMIE LAI CHIA LING AGM  
賴潔咪 區域總經理



AGM Decamillion Master  
Performance Award -  
Diamond Brilliance  
鑽耀千萬業績獎

ARTHUR TANG  
CHEN YU JU AGM  
黨岱峰 陳昱如 區域總經理



AGM Decamillion Master  
Performance Award -  
Diamond Brilliance  
鑽耀千萬業績獎



LENG ZHENGZHI AGM  
冷正枝 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

YU MIAO CHEN AGM  
尤妙真 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

HUANG THUI AGM  
黃憶蕙 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

HSIEH HSIN YI AGM  
謝馨儀 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

LEE CHIA EN AGM  
利嘉恩 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

LEE MAN YAN AGM  
李漫恩 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎  
(Achieved 5 Times Annual  
Performance Award)  
(第五次榮獲年度業績獎)

CHEN LIHSIANG AGM  
陳麗香 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

PAO HSIAO FANG AGM  
鮑曉芳 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎  
(Achieved 5 Times Annual  
Performance Award)  
(第五次榮獲年度業績獎)

LEE JU CHUAN AGM  
李如涓 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

JIANG ZI LUO  
HUNG YU LING AGM  
江子洛 洪鈺苓 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

LIN YA DUO JING AGM  
林亞多晶 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

HSU AN YU AGM  
徐安妤 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎



WANG XINNAN AGM  
王馨楠 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎  
(Achieved 5 Times Annual  
Performance Award)  
(第五次榮獲年度業績獎)

GUO HUILING AGM  
郭惠凌 區域總經理



AGM Decamillion Master  
Performance Award -  
Gold Brilliance  
金耀千萬業績獎

JOEWELL CHOO THIAM CHUAN  
ANNA CHUA SOCK PENG AGM  
朱添全 蔡舒湊 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎

LIU SHUI CHIU AGM  
廖瑞肖 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎  
(Achieved 6 Times Annual  
Performance Award)  
(第六次榮獲年度業績獎)

CHA LI AGM  
查莉 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎

LI YI CHEN AGM  
李依珍 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎

CHANG LI HSIN AGM  
張麗馨 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎

CHANG FENG YU AGM  
張鳳玉 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎

LUO HUI AGM  
羅慧 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎

SO PING KONG  
YEUNG KWAI CHING AGM  
蘇炳剛 楊桂貞 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎

FU HUIJUAN AGM  
傅惠娟 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎

CHAN SHAN SHAN AGM  
陳珊珊 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎  
(Achieved 8 Times Annual  
Performance Award)  
(第八次榮獲年度業績獎)



WANG HUI-LAN AGM  
王惠蘭 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎  
AGM Advancement | AM Million  
AGM授階 | Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎

HOU HSIN-YOU AGM  
侯欣佑 區域總經理



AGM Decamillion Master  
Performance Award -  
Silver Brilliance  
銀耀千萬業績獎  
AGM Advancement | AM Million  
AGM授階 | Dollar Milestone  
Award - Superior  
AM優越百萬業績獎

LAW SZE-TING AGM  
羅思婷 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 6 Times Annual  
Performance Award)  
(第六次榮獲年度業績獎)

NGAI PO-SHAN AGM  
魏寶珊 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

JEAN HENG  
SOO LENG AGM  
王素玲 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

CHEN SZU-JU  
HONORARY ADVISOR  
陳思如 榮譽顧問



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 6 Times NET Pin Title &  
21 Times Annual Performance Award)  
(曾榮獲超級領袖六次與第二十一次榮獲年度業績獎)

PENG YEN-YUN AGM  
彭雁筠 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

LEE MEI-HSIU AGM  
李美綉 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 5 Times Annual  
Performance Award)  
(第五次榮獲年度業績獎)

NIU YA-YU AGM  
牛雅榆 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

LI MEI-FEI AGM  
李美飛 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

JUAN LING AGM  
阮玲 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
AGM Advancement  
AGM授階

QIU HONGPING AGM  
邱紅平 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎



JESSICA CHEUNG WAI  
JYUN AGM  
張瑋玟 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

ESTER HSIEH AGM  
謝艾思 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
AGM Advancement  
AGM授階 AM Million  
Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎

KAO TSUNG MING  
LIU CHU CHIU AGM  
高聰明 劉菊秋 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 6 Times Annual  
Performance Award)  
(第六次榮獲年度業績獎)

MAY LIN AGM  
林陳梅祚 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 12 Times Annual  
Performance Award)  
(第十二次榮獲年度業績獎)

CHIEN YU SHAN AGM  
簡瑜珊 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

CHUAH CHONG AUN  
WENDY NGOH CHET MING AGM  
蔡忠安 伍潔敏 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 7 Times Annual  
Performance Award)  
(第七次榮獲年度業績獎)

ZOE LI SIN YIU AGM  
李倩嫻 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

KENNY CHO  
SOON KHUEN AGM  
曹順權 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

HUI HUN YING AGM  
許紅英 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

NICHOLAS WONG  
KOK WENG AGM  
黃國榮 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 7 Times Annual  
Performance Award)  
(第七次榮獲年度業績獎)

UN TECK SYN  
SIE LIEN NA AGM  
溫德新 徐麗娜 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

TSAI MING JUNG AGM  
蔡旻蓉 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 12 Times Annual  
Performance Award)  
(第十二次榮獲年度業績獎)



XIAO YAN AGM  
肖燕 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 6 Times Annual  
Performance Award)  
(第六次榮獲年度業績獎)

HUANG YI CHEN  
CHEN SHAO CHEN AGM  
黃易宸 陳邵臻 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

LI HAIZHU AGM  
李海珠 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

CHEN YUE JEN AGM  
陳玥蓁 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

LIU CHIH MING AGM  
劉志銘 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 13 Times Annual  
Performance Award)  
(第十三次榮獲年度業績獎)

TENG CHIU CHU AGM  
鄧秋菊 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 9 Times Annual  
Performance Award)  
(第九次榮獲年度業績獎)

LIU DI QIU AGM  
劉弟秋 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

LU YI HUAN AGM  
呂依寰 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

WANG LILI AGM  
王粒歷 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

WANG CONGHUA AGM  
王从驊 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

DANIEL NG CHEE TIONG  
SOH GUAN NEO JUNE AGM  
黃志忠 蘇芑靚 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 8 Times Annual  
Performance Award)  
(第八次榮獲年度業績獎)

HSU CNING HSIU AGM  
許清秀 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎



LIN LI MEI AGM  
林麗美 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

KAREN CHENG AGM  
鄭凱云 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎  
(Achieved 10 Times Annual  
Performance Award)  
(第十次榮獲年度業績獎)

LEW JIAH CHI  
LIM LEE PING  
劉佳麒 林麗萍 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

AMELIA LAM  
YUEN YEE AGM  
林宛兒 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

YIP GA YOUNG AGM  
葉珈榕 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

CHEN YU CHANG  
CHUANG YU HUI AGM  
陳諭璋 莊毓慧 區域總經理



AGM Decamillion Master  
Performance Award -  
Bronze Brilliance  
銅耀千萬業績獎

# AGM *Million Dollar* Performance Award - Glorius

This award honors exceptional individuals who excel amid fierce market competition. Demonstrating clear strategy, strong market insight, and decisive execution, they achieve remarkable million-dollar results. As key drivers of Nefful International's growth, they inspire partners as role models and sources of motivation in the pursuit of excellence.

此獎項頒給那些在激烈市場競爭中脫穎而出的佼佼者——他們善於運籌帷幄，策略清晰，展現出強大的市場洞察與行動力。他們以堅定不懈的精神，締造百萬業績的亮眼成績，是妮芙露國際發展進程中最有力的推動者，也是夥伴們心中追求卓越的精神榜樣與動力源泉。

## Award Criteria 獎項及業績標準

AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎

Achieved a Group Volume of at least 1,000,000 and an Organization  
Volume of at least 3,000,000 within a year  
年度小組業績達 1,000,000 (含) 以上且年度整組業績達 3,000,000 (含) 以上



GRACE LEE  
YEN LIH AGM  
李麗俐 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



LIN YUEH HSIA AGM  
林月霞 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



CHEN YU FANG AGM  
陳昱方 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement  
AGM授階  
AM Million  
Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



QUEENIE SIAU  
WAI KWAN AGM  
蕭慧君 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



HUNG CHIEN HE  
LIAO SHU CHUN AGM  
洪建和 廖淑君 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



CHEN KUO YUNG  
WU CHUN CHIAO AGM  
陳國永 吳春嬌 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



IRENE LEE  
YET PENG AGM  
李月萍 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



ELLEN LU AGM  
呂虹 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



CHEN TA MING AGM  
陳達明 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



SALLY SEET  
SZE MING AGM  
薛思敏 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



WANG SU YUN AGM  
王素雲 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



TAN SUAT MEE AGM  
陳雪咪 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



SHIRLEY YEOH  
LI WAH AGM  
楊麗樺 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



KUO HSIU MIN AGM  
郭修敏 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



CHEUNG LO AGM  
張璐 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎





**LAN MEI MI AGM**  
**藍美米 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement  
AGM授階  
AM Million  
Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**CHOU CHIEN CHI AGM**  
**周千琪 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**ZHAO SHUANG AGM**  
**趙霜 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement  
AGM授階  
AM Million  
Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**RONNIE TAY ENG SOON**  
**THYE SIEW HONG AGM**  
**鄭榮順 陳秀鳳 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LO MING CHEN**  
**CHEN CHIN MEI AGM**  
**羅明珍 陳金美 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**AN CHIN AGM**  
**安琴 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHUANG WEN HENG AGM**  
**莊文衡 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHEN MEI HUI AGM**  
**陳美惠 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**TIMOTHY NG TING LEONG**  
**FERN OOI SIEW HUANG AGM**  
**吳庭亮 黃秀芬 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**OOI CHIEW PENG AGM**  
**黃秋萍 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHIEN SIOU AN AGM**  
**簡秀安 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**YU LAN AGM**  
**俞蘭 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**HSU YU FANG AGM**  
**許又芳 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHAN SAU PING AGM**  
**陳秀平 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**JIANG YANHUA AGM**  
**蔣艷華 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CARINE CHIN**  
**HOOI KENG AGM**  
**陳唱濤 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHEN JIANRU AGM**  
**陳堅如 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**TAN GUAT YONG AGM**  
**陳乙榕 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**HSIEH TSAI TSAI**  
**CHEN LI CHU AGM**  
**謝在材 程麗珠 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**SHE MI CHIEH AGM**  
**余宓潔 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**POON SHEUNG WAN AGM**  
**潘嫦雲 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**KUO LEE MEI HSUEH AGM**  
**郭李美雪 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**FREDDIE ANG CHING YAN**  
**ALICIA ANG BOON CHING AGM**  
**洪清淵 洪文貞 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**NJOTO SOE EKSAN**  
**JACELYN WONG PEI PEI AGM**  
**楊順裕 王佩佩 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHEN TZU LING AGM**  
**陳孜翎 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LU SU LI AGM**  
**呂素麗 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**SHIH PING HO**  
**KUO JEN HUA AGM**  
**施子新 郭王華 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**YU KWAI YUNG AGM**  
**余桂瑋 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**WU MEI YU AGM**  
**吳美玉 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**HUNG SUEN WA AGM**  
**洪選華 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LOH YONG HOOI**  
**YEE LAI MEE AGM**  
**羅永輝 余麗美 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**EVE CHIAK YOK LAI AGM**  
**謝夏娃 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**VALERIE LIM**  
**LEE CHING AGM**  
**林麻騏 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**MA DEJUAN AGM**  
**馬德娟 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LIN TING TING AGM**  
**林庭廷 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**HUANG CHUNG YING AGM**  
**黃鐘瑩 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**TAN SIEW LENG AGM**  
**陳秀玲 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**MAY PENG SIN MUI AGM**  
**鄧心梅 區域總經理**  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎





**TAI HUI EN AGM**  
戴暉恩 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LI YUEH ERH AGM**  
李月娥 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**PENG CHI MIN AGM**  
彭基敏 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**JASMINE LIM**  
**HOOI KEAN AGM**  
林卉晴 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**GOO LEE LEE AGM**  
吳莉莉 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHIU PING PING AGM**  
邱萍萍 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**HELEN HUANG AGM**  
黃惠儀 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement | AM Million  
AGM授階 | Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**LINDA TAN**  
**KIM LIAN AGM**  
陳金蓮 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHEN YUAN MENG**  
**PENG HSIUNG AGM**  
陳沅萌 潘理蓉 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**SHENG CHIA CHEN AGM**  
盛家珍 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHOU HUNG CHIEH**  
**CHANG HSIN YUAN AGM**  
周宏杰 張馨元 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHANG LI FENG AGM**  
張璫丰 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement | AM Million  
AGM授階 | Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**HSU SHU WEN AGM**  
許淑雯 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement | AM Million  
AGM授階 | Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**LIM CHUAN SOON ALOYSIUS**  
**YAP SING MEI YVONNE AGM**  
林全順 葉馨鏐 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LUO YUTING AGM**  
羅玉婷 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LOH PEI SAN AGM**  
羅霽珊 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**YEW MOOI TEE**  
**PUA SWEE KEE AGM**  
姚梅傑 潘嘉蔚 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**JOYCELINE TEOH**  
**CHOO WEN AGM**  
張秋婉 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**HUANG XINHUAN AGM**  
黃新環 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**YANG CHUNG CHIEN AGM**  
楊忠謙 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHANG LI HSIN AGM**  
張璫心 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**EVA ZHENG AGM**  
鄭迦文 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement | AM Million  
AGM授階 | Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**KEVIN CHUNG**  
**VICKY LIU AGM**  
莊凱旭 劉千如 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**STEVEN ONG KHA HOE**  
**GINIE CHIA LEE CHENG AGM**  
王家和 謝莉正 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement | AM Million  
AGM授階 | Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**TEH BOON LEONG**  
**GRACE YEO SOCK KEOW AGM**  
鄭汶樟 楊雪嬌 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**AGNES CHEW**  
**AI CHOO AGM**  
周愛珠 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**ANGIE NG**  
**SET FUI AGM**  
吳欣芸 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHANG HAN YUN AGM**  
張瀚云 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎  
AGM Advancement | AM Million  
AGM授階 | Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**WU LIQING AGM**  
吳麗清 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LEONG CHOU WAI**  
**NENI NURAENI AGM**  
梁祖偉 NENI NURAENI 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**PAN HSING YOU AGM**  
潘星佑 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**WONG WAI TENG AGM**  
黃明惠 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHIN WEI WEI AGM**  
秦微嫻 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**JAMIE KOH AGM**  
許佳梅 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**TEE SOH PING AGM**  
鄭淑彬 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHANG HUNG LING AGM**  
張鴻玲 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**GRACE TANG**  
**AH YENG AGM**  
鄭雅英 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**SIM KIM SUAN AGM**  
沈金贊 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**ANG BENG JUNE**  
**MAYBEL KONG MAY LAN AGM**  
洪銘鄺 江美蘭 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎





**LIN FU MEI AGM**  
林富美 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**FANG FENJUAN AGM**  
方粉娟 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHEN CHUN HUI**  
**WANG HSIU HUI AGM**  
陳俊暉 王秀惠 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHU WAI MUI AGM**  
朱惠梅 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**TEOH CHOOI KIEW AGM**  
張水嬌 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**JECY CHEONG**  
**FUNG CHAW AGM**  
張達臨 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHEN MENG WEI AGM**  
陳孟瑋 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LYE YOKE PENG AGM**  
賴俞名 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**AMY SIEW**  
**NGIN LING AGM**  
蕭鈺璉 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**CHE CHAN NOI AGM**  
謝珍女 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**SAMMI LAI**  
**SIEW PENG AGM**  
賴秀萍 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**HSIEH HSIANG MING**  
**LIU HSIU YIN AGM**  
謝祥銘 劉秀引 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**NG LAY BENG AGM**  
黃麗明 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**DON LIM**  
**SIEW LENG AGM**  
林浩男 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**HUI YUNG YUNG AGM**  
許蓉蓉 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**JAO PI YU AGM**  
饒碧玉 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**WANG HSIANG YUN AGM**  
王緇耘 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**SU YING CHIA AGM**  
蘇盈嘉 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LEE CHIA NING AGM**  
李珈寧 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎



**LIU PEI CHIN AGM**  
劉佩金 區域總經理  
AGM Million Dollar  
Performance Award - Glorius  
AGM卓越百萬業績獎

# AGM Organization Advancement Award

AGM 組織發展獎

This award signifies not only personal honor but also the collective growth and breakthrough of the entire team. It recognizes leaders who demonstrate exceptional achievements in organizational development through visionary, systematic approaches, talent cultivation, and the building of stable, dynamic teams. Their steadfast leadership injects vital momentum into Nefful International's progress.

## Award Criteria 獎項及業績標準

AGM Organization Advancement Award  
AGM組織發展獎

Recruited at least 60 new recruits within the organization and achieved an Organization Volume of at least 2,000,000 within a year  
整組組織內增員 60名且年度整組業績達 2,000,000



**XU FENG LIAN AGM**  
徐鳳蓮 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



**HSIUNG CHIEN CHU AGM**  
熊阡竹 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



**YEO CHEE KEONG**  
**LOW AI CHOON JENNY AGM**  
楊志強 劉愛春 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



**TSAI HSUEH YU AGM**  
蔡雪玉 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎  
AGM Advancement | AM Million Dollar Milestone Award - Outstanding AM傑出百萬業績獎



**YANG LI MIN AGM**  
楊麗敏 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



**ANN YAP**  
**BEK YEN AGM**  
叶珽燕 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



**DONNA CHEW**  
**PIK LIAN AGM**  
丘碧蓮 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



**PATRICIA LOW**  
**BEE HWA AGM**  
劉美華 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



**CINDY LEE**  
**TSING YUNN AGM**  
李晨韻 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



**LIM SOCK TIN AGM**  
林淑貞 區域總經理  
AGM Organization Advancement Award  
AGM組織發展獎



# AGM Advancement

A G M 授 階

Advancement signifies more than a change in title; it is a recognition of dedication and achievement. This award marks the start of a new career phase, affirming emerging leaders' past successes and aspirations for greater goals ahead. Honored for their actions, results, and influence, they serve as the organization's backbone and the foundation for future leadership development.

## Award Criteria 獎項及業績標準

AGM Advancement  
AGM授階

Developed at least 5 first-generation Area Managers and achieved a total Organization Volume of 6,000,000 within a month  
培育 5名以上直屬AM下線,且於單月業績達 6,000,000

授階不僅是一個階級的變化,更是努力後被認可的最佳體現。此獎項象徵事業踏上新階段的開始,這是對於成為新星領導人過往成績的肯定,也是向未來擁有更高目標的冀盼。他們用行動、成果與影響力獲得這份殊榮,他們是引領組織邁向卓越的中堅力量,也是未來領袖養成的種子與希望。



**LEE CHENG LANG AGM**  
李錚琅 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**TSAI YI JUNG AGM**  
蔡乙榕 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**SU YU YING AGM**  
蘇育瑩 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**TU WEI LING AGM**  
塗偉伶 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHANG SEN PAO  
YANG MEI CHUAN AGM**  
詹森堡 楊美娟 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**ZHANG XIANGYU AGM**  
張香玉 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**HU QIURONG AGM**  
胡秋榮 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**TAY SER MIAN AGM**  
鄭芝妍 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**YU TZU LING AGM**  
余子鈴 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**TING HSIU YUEH AGM**  
丁秀月 區域總經理  
AGM Advancement  
AGM授階



**LIANG MIN AGM**  
梁敏 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**LOO KOK FAR AGM**  
羅國花 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**JUDY LIU AGM**  
劉築蒂 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHEN JYUN LAN AGM**  
陳珣嵐 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**SHELLY CHEN AGM**  
陳雪莉 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**SUN XIAOJUN AGM**  
孫小君 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**LEE CHING YI AGM**  
李靜宜 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**HE XIAOHONG AGM**  
何曉紅 區域總經理  
AGM Advancement  
AGM授階



**TSAI YI HSIEN  
CHEN LI JEN AGM**  
蔡義賢 陳力榛 區域總經理  
AGM Advancement  
AGM授階



**LAM WAI MAN MAY AGM**  
林慧敏 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHANG CHIN HSIANG  
WANG JIA YIN AGM**  
張景翔 汪家茵 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**KUO YUAN LIN AGM**  
郭媛琳 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**LIU DI PING AGM**  
劉弟萍 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**TANG AIK LING AGM**  
鄭憶玲 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**SUN PAMELA  
YU HAN AGM**  
孫瑜心 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**WONG LAI HA AGM**  
黃麗霞 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHENG CHIA YI AGM**  
鄭佳宜 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**LAI PEI HUA AGM**  
賴珮華 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**CHANG HSIN YU AGM**  
張馨予 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**VERON CHONG  
SHEAU LING AGM**  
張小玲 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHEN YI CHUN AGM**  
陳怡君 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**MAY ANG  
AH HEOK AGM**  
洪亞葉 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**HSIEH YU TING AGM**  
謝羽婷 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**LI CHAO JUNG AGM**  
李昭瑤 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**LEE YUN CHIN AGM**  
李雲珍 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎





**WU CHENG YI AGM**  
吳政儀 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHRISTINA PENN AGM**  
楊曉雯 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**YEH WEN TING AGM**  
葉汶寧 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**HUANG YU CHEN AGM**  
黃玉珍 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**LAN NI AGM**  
藍妮 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHEN LIHONG AGM**  
陳麗虹 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHEN YI PIN AGM**  
陳依平 區域總經理  
AGM Advancement  
AGM授階



**CHANG YING HSIN AGM**  
張瑩馨 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**LIN KENG YAO AGM**  
林耕瑤 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**HENG SOO  
LEE CHARISA AGM**  
王素麗 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**TSOU PEI JU AGM**  
鄒佩如 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**VINCENT NG AGM**  
吳仲宇 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**TU HSUEH HSIU AGM**  
塗雪秀 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**ZHU ZHEN XIA AGM**  
朱貞遐 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**XIA LIJUN AGM**  
夏麗君 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CHEN PEI WEN AGM**  
陳佩汶 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Outstanding  
AM傑出百萬業績獎



**IVY AMIRAH  
BALQIS LEE AGM**  
李玉玲 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**CONNIE CHEUNG  
YEE LING AGM**  
張綺玲 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎



**LIN PAOCHU AGM**  
林寶珠 區域總經理  
AGM Advancement  
AGM授階



**ZHOU HUIYING AGM**  
周慧英 區域總經理  
AGM Advancement  
AGM授階  
AM Million Dollar Milestone  
Award - Superior  
AM優越百萬業績獎

# AM Million Dollar Milestone Award - Superior

This award honors exceptional rising stars in the AM domain. Demonstrating strategic vision and sharp insight, they lead teams to steady growth and remarkable achievements. Their million-dollar results reflect selfless dedication and effective leadership. They are vital pillars within the AM system, embodying influence, responsibility, and relentless drive for progress.

## Award Criteria 獎項及業績標準

AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎

Achieved a Group Volume of at least 3,600,000 within a year  
年度小組業績達 3,600,000



**CHEN CHIAO AN AM+**  
陳巧安 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**WU HSIU MEI AM+**  
吳秀美 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CHIN HUI CHUN AM+**  
秦慧君 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**YANG SHU YUN AM+**  
楊舒雲 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**WEI WEI AGM**  
韋瑋 區域總經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**LIU YI HSIN AM+**  
劉議心 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**WU HIR HSANE AM+**  
吳合賢 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CAROLINE CHAN  
MAY LENE AM+**  
陳美玲 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**TSAI WAN LING AM+**  
蔡江涵 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**YANG HAO CHUN AM+**  
楊皓鈞 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**LIAO FENG FENG AM+**  
廖鳳凰 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**HSU SHIH FENG AM+**  
徐世峯 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**WEN YU HSUAN AM+**  
溫育旋 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**LI PEI YUN AM+**  
李沛昀 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CHEN CHIEN CHIH AM+**  
陳建志 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎





**PAI JUI PIN AM+**  
白瑞屏 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**JONG SUK HIONG AM+**  
楊蘇芳 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**HUANG KAI LING AM+**  
黃凱鈴 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CHEN YI NING AM+**  
陳繹甯 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**ZOU YA JIE AM+**  
鄒雅婕 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CHIU SHU CHEN AM+**  
邱淑真 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**FAN YU HSUAN AM+**  
范昱瑄 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**YU CHING CHEW AM+**  
余清洲 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**LIN YU TSENG AM+**  
林俞增 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**HUANG DARONG AM+**  
黃達容 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CHEN YING TSUO AM+**  
陳盈佐 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**DYLAN CHEE ZHENG CHAI AM+**  
池政才 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**TSENG HSIAO TING AM+**  
曾筱庭 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**LEW SOK PENG AM+**  
廖淑萍 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**TSAI LI WEI AM**  
蔡樂祿 區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHUNG YU YEN AM+**  
鍾玉燕 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**SU MEI CHUN AM+**  
蘇美軍 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HUANG CHUN HSIANG AM+**  
黃春香 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HUANG WEN JIN AM+**  
黃玟錦 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LU YING PING AM+**  
呂英蘋 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**HUANG TING CHI AM+**  
黃亭綺 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**KAO CHI WEN AM+**  
高麒雯 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**WU TAI HSIH AM+**  
吳台馨 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CHEN CHI HSIANG AM+**  
陳季湘 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**UN CHUN CHIAT AM+**  
溫俊杰 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEN WEN MEI AM+**  
陳紋美 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**TSAI LNA CHUAN AM+**  
蔡娜娟 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHIANG JUI HSIA AM+**  
姜瑞霞 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**YU MEI AM+**  
于薇 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**DONG SHUZHEN AM+**  
董淑珍 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**TSAN SHU MEI AM+**  
詹淑媚 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**PENG HSIN YING AM+**  
彭馨瑩 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CHU YIN JUNG AM**  
朱映蓉 區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**CHEN SHENG YI AM+**  
陳聖怡 高級區域經理  
AM Million Dollar  
Milestone Award - Superior  
AM優越百萬業績獎



**LIU KUAN CHIN AM+**  
劉冠群 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LAI HSIANG FEI AM+**  
賴香妃 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**VOON KHOW YIN AM**  
溫巧英 區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LI SHEN TAN CHEN CHING YI AM+**  
李深潭 陳靜怡 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**ZHENG YAFANG AM+**  
鄭雅方 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎

# AM Million Dollar Milestone Award - Outstanding

The AM Million Dollar Milestone Award - Outstanding honors AM team members who demonstrate unwavering commitment and exceptional performance. Their million-dollar achievements reflect determination and hard work, serving as both recognition of their success and inspiration for others to pursue their goals.

傑出百萬獎，得獎者在AM小組中發揮最大能量，以堅定信念與行動力，不斷挑戰個人極限。他們的百萬業績不僅是數字上的突破，更是展現堅定意志與拼搏努力的結晶。這份榮耀不只是對於得獎者的肯定，更是鼓舞所有人勇敢逐夢，成功翻越高峰的最佳見證。

## Award Criteria 獎項及業績標準

AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎

Achieved a Group Volume at least 2,400,000 within a year  
年度小組業績達 2,400,000





**LAI XINGNONG AM+**  
**賴幸濃 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEN MEI JUNG AM+**  
**陳美蓉 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIU HSIAO PING AM+**  
**劉曉萍 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HSO YAO JEN AM+**  
**許耀仁 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**ONG XING QI AM+**  
**王欣棋 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHENG CHI YU LIN AM+**  
**季玉玲 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LEE YU HUI AM+**  
**李玉惠 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HSU CHING WEN AM+**  
**許瀟文 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LAI PING TSEN AM+**  
**賴品岑 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**SUN YE QIU AM+**  
**孫葉秋 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LEE KUO WEI AM+**  
**李國暉 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHAN KONG KUEN AM+**  
**陳江權 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIN SHU ERH AM+**  
**林秀娥 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**AO JIEFENG AM+**  
**敖潔鳳 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**TONY LIN AM+**  
**林明孝 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**YONG MEE LANG AM+**  
**楊美蘭 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HONG LI YONG AM+**  
**洪麗永 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WANG LI WEI**  
**CHAN TIEN HSIU HSIANG AM+**  
**王立威 詹田秀香 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIN TZU CHIEN AM+**  
**林子茜 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HSU HSIN TIEN AM+**  
**許芯恬 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WANG WAN TING AM+**  
**王琬婷 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIANG XIAOMEI AM+**  
**梁曉媚 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WENG CHIUNG CHEN AM**  
**翁瓊軫 區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**YANG YU HUI AM+**  
**楊玉惠 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**XIE QUNYING AM+**  
**謝群英 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HUANG YING AM+**  
**黃瑩 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LOH CHEW SIAM AM+**  
**羅秋嫻 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**KO MEE FUNG AM+**  
**高美鳳 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HUANG JUAN AM+**  
**黃娟 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEN YU CHEN AM+**  
**陳育臻 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHIU YI HUA AM+**  
**邱弈樺 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HSUEH YAO CHIH AM**  
**薛堯之 區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**GAN SIEW CHOON AM+**  
**顏秀椿 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**SENG GUAN KIAN AM+**  
**莊顏遠 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HO LI CHEN AM+**  
**何麗貞 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**ZHANG LIFEN AM+**  
**張麗芬 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WEI HSIEN CHEN AM+**  
**韋顯貞 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WU XUAN QIAN AM+**  
**伍宣蒨 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHANG HUI AN AM+**  
**張蕙安 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIU YU YING AM+**  
**劉俞瑩 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**JUAN PING AM+**  
**阮萍 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HSU WEN HSIN AM+**  
**許文馨 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**KUO CHIEN HSIN AM+**  
**郭建興 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**PENG YUPENG AM+**  
**彭宇鵬 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**JOLEEN CHIN**  
**LI XIN AM+**  
**陳俐心 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**KUO CHIANG YU AM+**  
**郭江渝 高級區域經理**  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎





**LAI HUI CHEN AM**  
賴惠珍 區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**ZHANG YAN AM+**  
張艷 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HSU HUI YEN AM+**  
許慧彥 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIN CHIH YU AM+**  
林芷伃 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**TAN HARN MEI AM+**  
陳寒梅 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LAU BOK LAN AM+**  
劉木蘭 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHIEN YUNG YUN AM+**  
簡詠耘 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHANG TSAI YUAN AM+**  
張財源 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LU SHU LING AM+**  
呂淑玲 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**YANG KAI HSUAN AM+**  
楊鎧亘 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**AO MINHUA AM+**  
敖敏華 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**YANG MENG HSUAN AM+**  
楊孟璇 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LI JIEYI AM+**  
李結誼 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WU PEI JUNG AM+**  
吳佩蓉 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**SU YU HUNG AM+**  
蘇昱紘 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIN CHUNG YIN AM+**  
林中瑛 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEN MEI FANG AM+**  
陳美芳 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**NICOLA CHAN LING AM+**  
陳玲 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHANG CHIEH CHIEH AM+**  
張絮絮 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**SHEN LIN HUI AM+**  
沈令惠 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WONG HING YI AM+**  
黃馨誼 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LAI HUIFEN AM+**  
賴慧芬 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHENG YA LUN AM+**  
鄭雅倫 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHENG TE LUNG AM+**  
鄭德龍 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**MA WAI FEI AM+**  
馬偉飛 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**ZHANG YANHUA AM+**  
張顏華 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HSU LI LI AM+**  
許麗麗 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WONG SO KUEN AM+**  
黃素娟 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**QIU MEIYU AM+**  
邱美玉 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WANG NAI FANG AM+**  
王乃芳 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEN HUI AM+**  
陳會 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WINNIE TSAI AM**  
蔡綸滄 區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEN HSIU LING AM+**  
陳琇玲 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**ROSLAN BIN HARUN AM+**  
ROSLAN BIN HARUN 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEUNG WAI BING AM+**  
張慧冰 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEUNG YUK WAH AM+**  
張玉華 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**TAM YIN MAN AM+**  
譚燕雯 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHEN HUANG YU MIN AM+**  
陳黃鈺敏 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**WONG SIEW KEOK AM+**  
汪秋菊 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LOH KWEE MOI AM+**  
羅桂妹 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**HO SIH HUAN AM**  
何思寰 區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIM KIM PEI AM+**  
林倩伊 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**MO YUPU AM+**  
莫玉璞 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**CHOU MING TE AM**  
周明德 區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**LIM FUA CHING AM+**  
林慧菁 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



**NG HUI HONG AM+**  
黃馨慧 高級區域經理  
AM Million Dollar  
Milestone Award - Outstanding  
AM傑出百萬業績獎



# AM Recruitment Maestro Award

AM 增員之星獎

The AM Recruitment Maestro Award recognizes AM partners who embody the pioneering spirit. With unwavering passion, they continuously bring new talent into the team. Their efforts extend beyond numbers, expanding influence and laying a solid foundation for sustained team growth. They are key drivers of ongoing success and expansion.

增員之星獎，這份榮耀專屬於AM夥伴中擁有火種精神的開拓者。他們以無比的熱情，為團隊引入一波波的新力量。他們積極開發人脈、高效發揮事業拓展潛力，讓增員不只是數字的成長，更是一場影響力的延伸。他們的付出為團隊擴展奠定穩固根基，是推動整體持續壯大的關鍵人物。

## Award Criteria 獎項及業績標準

AM Recruitment Maestro Award  
AM增員之星獎

Recruited at least 12 new direct downlines and achieved a Group Volume of at least 1,000,000 and above within a year  
增員 12名直屬下線且年度小組業績達 1,000,000



**HUANG LING LI AM+**  
黃伶俐 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HUANG HSIN HSUAN AM**  
黃馨萱 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN WANG CHING AM**  
陳王靚 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN SHYI MING AM+**  
陳錫明 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**WANG YU JEN AM+**  
王譽榮 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN SU HSIN AM+**  
陳素心 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**ZHAO MAN AM+**  
趙蔓 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN PEI YU AM+**  
陳佩郁 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN SHU YI AM+**  
陳淑宜 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**WANG YU CHIEH AM+**  
王毓婕 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN LIANG YI AM+**  
林良憶 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**KUO HSIANG CHI AM+**  
郭湘綺 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**KUO HSIN LI AM+**  
郭昕俐 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TUNG WEI CHAN AM+**  
童瑋霏 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HUANG YU TING AM**  
黃郁婷 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIU CHIA YUN AM**  
劉佳鈞 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE SUSAN SAUMING AM+**  
李秀明 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TSAI LI YUN AM+**  
蔡麗雲 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HAYANI AM+**  
王丽庭 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LAU YEE BIN AM+**  
劉儀彬 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE LU PING AM**  
李綠萍 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**SEOW SU XIAN AM+**  
蕭憐嫻 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HOANG THI TAM AM+**  
黃麗婷 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHANG TSUN TSUNG AM**  
張淳淙 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHIEN TSO AN AM+**  
簡佐安 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TAN LEE WAH AM+**  
陳麗華 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHU YEN LING AM+**  
朱燕玲 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**YAM KIT CHING AM+**  
任婕菁 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**YANG SHUI KWAN AM**  
楊瑞環 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE WAI LENG AM+**  
李慧玲 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE HUI YU AM+**  
李蕙育 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHIU YU CHU AM**  
邱玉珠 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TAY JIU AN JIU AN AM+**  
鄭娟娟 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HSIEH CHIA SHAN AM**  
謝佳珊 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HSIAO LI LING AM+**  
蕭麗玲 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN YI LING AM+**  
林依伶 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**KAO YING MEI AM+**  
高盈梅 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**YAP BIAW HWEI AM+**  
葉妙慧 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎





**LIN SHU YU AM**  
林書舒 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN CHING FEN AM+**  
林靜芬 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN YI CHUN AM+**  
陳怡君 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**RUSMAN AM+**  
符致賢 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**WONG CHING YU AM+**  
王靜如 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TSENG YA NI AM+**  
曾雅妮 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE HUNG HUI AM**  
李虹慧 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LAI WEN YU AM+**  
賴汶妤 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TSENG HUI LING AM+**  
曾惠鈴 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TEE SIAU YUAN AM+**  
鄭曉燕 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIU CHIA HUI AM**  
劉佳惠 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHANG CHIA CHIEN AM+**  
張嘉倩 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN TAN PENG AM**  
陳丹芄 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHENG YU CHIEH AM+**  
鄭仔捷 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHIU CHIAO LAN AM**  
邱喬蘭 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**WANG GUIFEN AM**  
王桂芬 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**SIU HOI MAN AM+**  
蕭凱文 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**MERI ANG AM**  
郭美麗 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**YANG CHUI HONG AM+**  
楊翠鳳 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE CHIN LIEN AM+**  
李金蓮 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN MEI HUI AM**  
陳美惠 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE LING CHUN AM+**  
李玲君 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**SUM LAI NGOR AM+**  
沈麗娥 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN CHIH CHIEH  
HSIAO MEI HUI AM+**  
陳志杰 蕭美惠 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HSIUNG LIAO  
TSAO YUN AM+**  
熊廖草雲 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHONG LEE LEE AM+**  
莊莉莉 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TAY MEW HUANG AM+**  
鄭妙芳 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LAI PEI WEN AM+**  
賴佩汶 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TSENG PING YI AM+**  
曾蘋億 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**OOI MEI LIN AM+**  
黃美淋 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN CHING TAI AM+**  
林景泰 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**WENDY GOH AM+**  
吳婉瑜 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN KUEI YIN AM+**  
林桂英 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**YU MING SHU AM+**  
余明澍 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHANG HSIU MIN AM**  
張琇閔 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**NG ANNE AM+**  
黃安妮 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIM SIM SIM AM**  
林森森 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIM CHAI GEOK AM**  
林彩玉 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN YA CHUN AM+**  
林雅純 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHIN YOKE WAH AM**  
錢筠鐸 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN CHI PING AM+**  
林誌萍 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEAN TEANG SENG AM+**  
顏鎮生 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LOW YUEN KUAN AM+**  
劉婉筠 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIM SIN YEE AM**  
林欣怡 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN CHANG A MIN AM+**  
林張阿敏 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIU CHIA YU AM+**  
劉佳毓 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎





**LIN YUAN CHU AM**  
林圓珠 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN HUI TING AM**  
林卉庭 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**MUN MEI YOONG AM+**  
文美滿 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**SIEW FAI MING AM+**  
蕭惠敏 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN WAI KUAN AM+**  
陳慧君 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LO CHIA HSIN AM+**  
羅家欣 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**YEN WEI SHAN AM+**  
顏薇珊 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**WOON OI KHIM AM+**  
溫愛琴 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**BAI HONG MEI AM+**  
白紅梅 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**PEH SOH KENG SUSAN AM**  
白素卿 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIN FANG RU AM**  
林芳如 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIM SIEW LAN AM+**  
林秀蘭 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHAN FUNG LING AM+**  
陳鳳令 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HSU TSUI PI AM**  
許翠碧 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LAU WING HEI AM+**  
劉泳橙 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**YEAP LAY TEEN AM+**  
葉麗真 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**FU CHUN JUNG AM+**  
傅春榮 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TANG WING HUAT AM+**  
陳榮發 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHUAH BENG CHOO AM**  
蔡明珠 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHONG SIEW KEOW AM**  
張秀嬌 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HSU YI MING AM+**  
許益鳴 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**HSU YUN CHING AM+**  
許云景 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**PENG CHIA CHEN AM+**  
彭家蓁 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHNG EWE POON AM**  
莊友本 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIM LAY GUAT AM+**  
林麗月 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**AN HSIAO CHIH AM+**  
安孝智 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIM CHOON KIM AM+**  
林春金 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LIANG KENG HUA AM+**  
梁耿華 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHAN TIM TUCK AM+**  
陳天德 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**OU YU PING AM**  
歐育萍 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**APRIL SHAO SIEW WAN AM+**  
曹小雲 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE KANG KENG AM+**  
李江慶 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**LEE SEOK TING AM+**  
李沛宸 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**CHEN YU FENG AM**  
陳玉鳳 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**XU YUN BO AM**  
許雲波 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TAN SAY FUNG SIA CHEOK HOON AM+**  
陳冠佑 謝淑芬 高級區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**YAN ZHONG ZE TAN MEI LEE AM+**  
閻中澤 陳美莉 高級區域經理  
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**CHEN SHU FEN AM**  
陳淑芬 區域經理  
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AM增員之星獎



**HUANG YU JUAN AM**  
黃渝涓 區域經理  
AM Recruitment Maestro Award  
AM增員之星獎



**TAN MEI KUAN AM+**  
陳美君 高級區域經理  
AM Recruitment Maestro Award  
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**WONG LAI LING AM+**  
王麗玲 高級區域經理  
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**HERYANTI AM+**  
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AM Recruitment Maestro Award  
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**LEE HUI JU AM**  
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AM Recruitment Maestro Award  
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**CHUAH CHYE CHOO AM+**  
蔡彩銖 高級區域經理  
AM Recruitment Maestro Award  
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# A WIN-WIN FOR HEALTH AND WEALTH: LEVERAGING WELLNESS TO BUILD SUSTAINABLE INCOME

健康與財富的雙贏：  
善用健康題材打造變現力，  
創造持續性收入！

In today's fast-paced and ever-changing market, where new products emerge rapidly and product lifecycles are increasingly shorter, many businesses and entrepreneurs are moving away from one-time sales models. Instead, they are prioritizing the creation of membership systems that generate steady, long-term revenue streams. This strategy helps transform customers into loyal supporters and, ultimately, brand advocates.

However, monetizing memberships is not as simple as it sounds. Some entrepreneurs see membership numbers grow without a proportional increase in income. Others experience a surge in engagement following promotions, only to watch the momentum fade over time. So, how can businesses generate a sustainable income stream while promoting health and wellness? The secret lies in two key strategies: winning the loyalty of members and converting traffic into recurring revenue. Mastering these strategies is essential for any entrepreneur.

在這個瞬息萬變、新品推陳出新的市場環境中，產品生命週期大幅縮短，許多企業、品牌、企業家不再依賴一次性的銷售模式，而是建立一個能長久且穩定創造收益的會員系統，讓客戶從使用者變成支持者，甚至最後成為品牌的代言人。

然而，要讓會員變現並非易事，部分的企業家會遇到會員人數增加，但收益總是不如預期的狀況，另一部分的企業家則會遇到活動推廣後，熱度一時高漲，卻難以維持的窘境，該如何打造變現力、創造持續性收入，締造健康財富雙贏？兩大關鍵策略：抓住會員的心、轉化流量為持續性收入，身為企業家的您必須好好掌握。

## The Key To Loyalty? Their Wellbeing Comes First

Building a membership base is not difficult. The key lies in establishing trust and delivering tangible value. Managing members can be likened to how doctors manage their patients. Patients return not merely because the doctor is persuasive, but because each visit delivers precise guidance and a personalized plan for improving their health. As they follow the advice and experience real, positive results, trust is naturally and steadily built over time.

The same principle applies to the health and wellness industry. To capture members' hearts, businesses should address their most pressing health concerns with practical solutions. For instance, if someone struggles with insomnia, evidence-based solutions like products that activate negative ion channels in the brain can promote better sleep. Similarly, for individuals who experience cold hands and feet during winter, a 2024 study published in the Health Technology highlights the effectiveness of negative ion socks in improving arterial circulation. By providing practical "health gadgets" that deliver tangible results, businesses can address real needs while building lasting trust and loyalty.

## 想抓住會員的心？ 從照顧好他的健康開始做起

要經營會員並不困難，關鍵在於「建立信任感且提供價值」。經營會員就跟醫師經營病人一樣，醫師會讓病人願意反覆就診，並非只是因為醫師善於說服，而是每次病人來找醫師的時候，醫師都能夠精準的給予建議，提供健康改善計畫，而當病人返家後因遵循醫囑使健康迅速獲得改善，幾次下來信任感就被建立了。

換做大健康產業，道理也一樣，想要抓住會員的心，就從照顧好會員的健康做起，這時候多會從個案日常生活中最困擾的健康問題著手，提供可以解決健康問題的小物開始。舉例來說，當個案有難以入睡的困擾時，根據實證醫學，透過產品輔助個案開啟腦神經負離子通道，能有助於睡眠。或是當個案在冬天容易手腳冰冷以致影響日常生活者，根據2024年《健康科技》(Health Technology) 期刊所發表的文章，在負離子襪與彈性襪的人體試驗中，負離子襪被證實能有動脈健康促進的效果，而提供個案負離子襪。當個案在家使用這些「健康小物」而獲得健康改善時，信任感就會被逐步建立。

## Turn Engagement Into Income One Healthy Habit At A Time

Humans are creatures of habit—but also prone to forgetting. Once health improves, many people neglect the routines that helped them get there. Clinically, visible symptoms often only scratch the surface of deeper issues. Without consistent maintenance, underlying issues can resurface, leading to recurring health challenges. This explains why many patients find themselves returning to their doctors repeatedly.

As leaders in the health industry, it is our responsibility to guide individuals beyond quick fixes. True leadership means helping members track their progress, set realistic goals, and adopt sustainable habits. For instance, consider someone who is prone to ankle sprains while playing basketball. To encourage the consistent use of negative ion socks, accompany them on their journey toward better health. Track the frequency of sprains, share scientific evidence supporting arterial health benefits, and educate them about the innovative materials that ensure comfort, warmth, and durability. By staying engaged until these habits become second nature, businesses can effectively support members in achieving lasting health while generating recurring income.

## 想將流量轉為持續性收入？ 陪伴他做好健康「維持」習慣

然而，人是健忘的，往往在健康獲得初步改善後，就會「忘了」不健康時所帶來的痛苦。臨床上，當健康問題會發生甚至被注意到，常常只是冰山的一角，如果沒有透過持續的健康「維持」，在尚未根除問題前，大多數的健康症狀就會變成「老症頭」，時不時就會在身體比較虛弱的時候再次發作，這也是為什麼臨床上許多病人總是反覆就醫的原因。

而從事大健康產業的大家，是社會健康的「領導者」，好的領導者不只是要做好「領導」，還必須陪伴個案記錄健康變化、設定科學化的健康目標、養成良好的健康習慣。像是打籃球容易有腳踝扭傷的個案，想讓他養成持續使用負離子襪的健康習慣，就應該要陪著個案記錄腳踝扭傷的次數、提供被證實能夠促進動脈循環健康的負離子襪之相關科學實證，教育他負離子襪的專利材質還能保有清爽的觸感、卓越的保溫力以及極佳的阻燃性，並持續伴行直到個案養成天天都穿負離子襪的習慣為止。這樣才能真正協助客戶獲得健康，同時也能創造持續性的收入。



## True Wealth Lies In The Balance Of Health And Prosperity

Dr. Weng Tzu Hua of the Accident & Emergency Department often says, “No matter how many zeros are in your bank account, without the ‘1’ representing good health, wealth holds no meaning.” This statement resonates deeply, as many have sacrificed their health in pursuit of financial success, only to realize it is not a sustainable path. True wealth lies in balancing health and prosperity.

By fostering good health habits and prioritizing well-being, businesses can nurture a community of healthy advocates. In doing so, they pave the way for not only personal fulfillment but also long-term financial success!

### 健康與財富的雙贏， 才是真正能享受人生的基石

急診醫學部翁梓華醫師常說：「存摺後面有再多個0，如果最前面沒有代表身體健康的那個1，那麼無論多麼家財萬貫，也無福享受！」。可不是嗎？曾經的我們都一定經歷過一段為了財富而拋棄健康的歲月，然而這並非善的循環，真正的富有，是必須兼顧健康與財富，讓我們一起為彼此養成良好的健康習慣，從照顧好彼此的健康做起，當你能帶領出一批健康的佈道者，你將在未來成為一個真正富有的人！

\*Reference 參考：

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## HAVE YOU “REVIEWED” YOUR HEALTH LATELY?

您「復盤」您的健康了嗎？

### Health Reviews Begin With A Conversation With Your Body

With the rise of aging populations, regularly reviewing our health is not only about staying physical fit but also ensuring the ability to enjoy life to its fullest. This process begins with consciously engaging in a dialogue with our body and can be supported by incorporating nutritional supplements to strengthen overall health.

A common misconception is that only those in poor health need nutritional supplements. However, research suggests otherwise: individuals who are already in good health are more likely to use supplements. This is because they tend to have a heightened awareness of their well-being, frequently review their health status, and treat their health as a long-term asset that requires proactive management. Below are four steps to guide you in conducting a thorough health review.

### 健康的復盤， 從和自己的身體「對話」開始

高齡化世代的到來，時時刻刻復盤健康，不僅是為了健康，更重要的是，讓我們有健康的身體好好享受剩下的人生，而這樣的過程可以從「有意識地與自己的身體對話」開始，並且透過營養補給品強化自己身體的健康。多數的人可能有刻板印象：不健康的人才會需要營養補給品，但事實剛好相反。根據醫學研究顯示，身體狀況本來就良好的人比起不健康的人，反而更常使用保健品，這是因為他們擁有較高的健康意識，常常復盤自己的健康狀況，將健康視為需要主動經營的長期資產，也才能夠有更健康的身體。以下提供四個復盤健康的步驟。

In the pursuit of success, we often push ourselves to the limit, constantly reviewing our progress and striving for continuous improvement to meet our goals. However, while such dedication is readily applied to careers, how often do we take the time to review our health over the course of a year? Our body is the only asset we truly have control over, yet we often fail to recognize its value until warning signs emerge, signaling that this "capital" is quietly depreciating. Just as professionals track KPIs (Key Performance Indicators) at work, our health should also be assessed, adjusted, and reviewed on a regular basis.

在面對工作的時候，我們無時無刻不拼盡全力的衝刺，時時刻刻進行復盤，期望透過不斷的精進與改善達成業績目標。然而，面對事業是這樣的態度，反觀我們自己的健康，一年下來，我們花了多少時間在復盤自己的健康？身體是每個人唯一能夠自由掌控的資本，但遺憾的是，我們往往等到身體亮起紅燈，才意識到這份「資本」正在悄然貶值。其實，健康也應該像KPI一樣，定期檢視、調整與回顧。



## Step 1 | Access Your Current Health Status

Managing health is akin to managing a project—before diving in, it is essential to assess available resources and potential risks. The first step in a health review involves asking key questions: Have you been feeling unusually fatigued lately? Are you easily distracted or experiencing memory lapses? Are your meals consistent? Do you frequently catch colds, suffer from allergies, experience stomach discomfort, or struggle with constipation? These are all “warning signals” the body sends out, serving as crucial indicators for developing improvement strategies.

## Step 2 | Set Clear Health Goals

The next step is to establish measurable “Health KPIs” and set deadlines for achieving them. Short-term goals can span 1 to 2 months, while long-term objectives might cover a year, reflecting the desired improvements in overall well-being.

## Step 3 | Take Action Toward Better Health

To achieve your health goals, consistent and systematic action is essential. Based on the objectives set you have set, create a detailed plan. This could include adjusting your daily routine, maintaining a balanced diet, exercising regularly, ensuring adequate sleep, reducing sedentary habits, cutting back on sugary foods, or limiting screen time at night. Small, actionable changes implemented consistently can lead to significant improvements over time.

## Step 4 | Track Your Progress

Finally, it is important to regularly monitor your progress as the action plan is implemented. Each week, take a moment to reflect: Did I consume enough nutrients this week? Are my eating habits and routines becoming more consistent? At the end of each month, taking time to reflect can help determine whether your short-term health goals are on track. Once a year, consider setting broader wellness objectives, such as placing greater emphasis on mental well-being or optimizing supplement regimens to better support your body's evolving needs.



### 步驟 1 | 盤點健康現況

顧健康就像做專案要先瞭解資源與風險，健康復盤的第一步，就是問問自己：最近是不是常常覺得提不起勁？容易分心、記憶力下降？三餐是否規律？是否常感冒、過敏、胃不舒服或便秘？這些都是身體在釋放的「提示訊號」，也是我們制定改善策略的重要依據。

### 步驟 2 | 設定健康目標

接下來是為自己訂立「健康KPI」，並設定完成的時間。短期可以設定在1~2個月內，而長期目標則是可以抓1年左右期望自己健康改善的情形。

### 步驟 3 | 採取健康行動

要達成健康的目標，必須持續而有系統的採取行動。根據前述所訂定的健康目標，詳定計畫，包括如何調整生活作息、均衡飲食、維持規律運動與充足睡眠，或是改善久坐習慣、減少高糖飲食與夜間使用螢幕時間，從生活中每一個可調整的細節開始落實。

### 步驟 4 | 追蹤健康計畫

最後要提醒大家，在採取行動的同時，應定期追蹤自己的健康，是否因為所執行的健康行動而改善，每週花一點時間回顧：這週有沒有補充足夠營養？飲食和作息有沒有變得更規律？每個月可以做一次小總結，看短期目標是否逐漸達成。每年也能為自己重新設定更高階的健康目標，比如把營養補充擴展到心理照護；或者將補品優化，讓身體更精準獲得需要的支持。

## Case Study: High-Pressure Living And The Need For Peak Performance

Contemporary lifestyles often involve chronic stress, which can deplete essential nutrients and leave individuals feeling fatigued and mentally foggy, even after adequate rest. Here is how someone experiencing this might conduct a health review.

- Access Health Status:** Demanding routines frequently result in meal skipping, which limits nutrient intake and impairs cognitive function and productivity.
- Set Health Goals:** In the short term, supplement with omega-3 fatty acids to enhance cognitive function. In the long term, take proactive steps to optimize your diet and lifestyle, ensuring sustained peak performance.
- Take Action:** Begin with a high dose of fresh fish oil (4 capsules daily, 2 in the morning and 2 at night) to boost levels of DHA and EPA—critical omega-3 fatty acids that support cognitive function. After two months, once improvements in energy levels and sleep quality are observed, transition to a maintenance dose of 2 capsules daily (1 in the morning and 1 at night), while concurrently optimizing diet and exercise habits to sustain long-term cognitive and physical health.
- Track Progress:** Following this plan, significant improvements in mental clarity are observed after two months of high-dose supplementation. However, since the desired goal has not been fully achieved, the high-dose period is extended to four months, after which mental clarity improves even further.

### Fresh Fish Oil vs. Cod Liver Oil: What's the Difference? 鮮魚油 vs. 魚肝油：有何不同？

Fresh fish oil is extracted from the entire fish, while cod liver oil comes specifically from the liver. As a result, fresh fish oil provides a broader spectrum of 21 natural fatty acids and fat-soluble nutrients, preserving a more comprehensive nutritional profile. In contrast, cod liver oil contains fewer nutrients, and if its source is uncertain, it may pose risks of heavy metal contamination, making it less advisable for long-term use.

鮮魚油是萃取自整條鮮魚，而魚肝油則只會從魚的肝臟萃取，也因此鮮魚油才能提供21種天然脂肪酸與脂溶性營養素，保留更多完整營養成分。相較之下，魚肝油營養成分較侷限，若來源不明還可能含有重金屬，較不建議長期攝取。

## 案例：處在高壓生活，時刻需要高效運作的現代人

現代人生活步調快，長久壓力下，會消耗大量的營養素，讓人感到精神不濟、注意力難以集中，即使睡眠時間足夠，依然感到提不起勁，個案可以進行健康復盤如下：

- 盤點健康狀況：**日常生活繁忙，常常午餐晚餐忘了吃，長時間大腦沒有足夠的營養，而有效率低下的問題。
- 設定健康目標：**短期先透過營養補充品補充大腦所需要的omega-3脂肪酸，而長時間則調整飲食狀態、生活型態，維持高效人生。
- 採取健康行動：**短期先高劑量補充鮮魚油（一天4顆，早晚各2顆），讓其中所富含的DHA、EPA等omega-3增加大腦的修復，經過2個月的調整，等到精神狀況恢復、夜間睡眠品質提升，搭配飲食運動習慣的調整，讓鮮魚油的補充變成一天2顆，早晚各1顆。
- 追蹤健康計畫：**根據上述的健康行動計畫，個案在執行過程發現，經過2個月的高劑量鮮魚油補充，精神狀況有顯著改善，但仍沒有達到預期目標，因此個案拉長了高劑量鮮魚油的補充時間到4個月，後續精神狀態則有更顯著的改善。





## The Essence Of Health Reviews: Regaining Control Of Life

The body is much like a company that one manages—the effort invested determines its output. Rakuten founder Hiroshi Mikitani once said, “Improving by 1% every day makes you 37 times stronger in a year.” The same principle applies to health management: small daily improvements compound over time, leading to remarkable transformations.

By listening to the body and making health reviews a regular habit, individuals can regain control of their well-being. When physical health improves, the rhythm of life naturally falls into place, paving the way for a more fulfilling and balanced existence.

### 健康復盤的本質，是重新掌握生活的主導權

身體就像一間你自己經營的公司，你對它的用心程度，決定它的產值。樂天創辦人三木谷浩史說：「每天改善1%，一年後你會強大37倍。」健康管理也是如此——每天選擇對自己好一點，1%的進步，日積月累就能成就驚人的健康轉變。

和自己的身體好好對話，把健康的復盤變成日常習慣，你會發現當身體狀態好了，人生的節奏也跟著順了起來。

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## NE023 Fresh Salmon Oil 鮮·魚油

Net Weight 淨重: 43.5g  
(725mg x 60 softgels) / (725毫克 x 60顆)

Unit Price 售價: **HK\$880**  
Sales Volume 業績: **978**

### KEY FEATURES | 商品特色



Sourced from farmed Norwegian Atlantic salmon in the pristine waters of the northern Atlantic fjords  
嚴選北大西洋天然清澈水域養殖的挪威鮭魚



Extracted using a patented low-temperature, rapid enzymatic hydrolysis extraction technique to preserve the oil's natural freshness and nutrients, without the use of chemicals or additives  
透過專利低溫水解酶快速萃取技術提煉製成，無添加化學物質及添加劑，以確保魚油天然的鮮度及營養素



Rich in a full spectrum of natural fatty acids essential for human health  
提供有益人體健康且全方位的天然脂肪酸



Supports the body's metabolic rate and delivers optimal nutritional benefits  
促進身體新陳代謝，並提供您最佳的營養補充



08.2025 - 12.2025

# NEW ARRIVALS

新品上市

## Where Comfort Meets Elegance

Step into style and confidence with our August to December 2025 New Arrivals Collection—a thoughtfully curated selection of essentials and standout pieces that blend modern trends with timeless elegance. Whether you are dressing for everyday moments or special occasions, our new arrivals are crafted to inspire confidence, comfort, and elegance—every day, everywhere.

Explore the collection today and redefine your wardrobe with the quality you deserve.

## 舒適與優雅的細緻交融

從2025年8月至12月，與我們共同展現自信新風貌——精心打造的新品系列，完美融合現代時尚元素與典雅氣質，為日常穿搭或正式場合都注入全新衣著品味與靈感，展現非凡風采。每一件新品，皆為提升您的自信與舒適體驗而生，讓優雅與質感融入生活，每天每刻，自在綻放。

立即探索系列新品，為衣櫥增添質感與格調，展現屬於您的獨有魅力。



Scan for 2025  
Jul - Dec Product Catalogue  
掃描查閱2025年  
7月 - 12月商品目錄

8 月新品  
AUG



10 月新品  
SEP



\*Accessory item  
is not included  
商品不含配飾

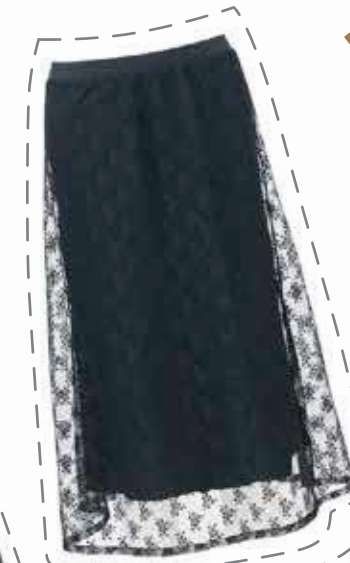
9 月新品  
SEP



11 月新品  
SEP



12 月新品  
SEP





# AGM ACHIEVERS' DINNER 2023

USA 美國

The AGM Achievers' Dinner 2023 was more than just a continuation of the awards ceremony, it was a dedicated tribute and heartfelt gesture to honor our outstanding achievers.

Each year, following the anniversary celebration, Nefful International's management team personally visits each market to dine with the annual award achievers, celebrating their exceptional performance over the past year. On this memorable night, a soft glow filled the room, and warm conversations flowed freely. Everyone set aside their usual roles, coming together to unwind, connect, and exchange experiences. Amid toasts and laughter, new courage and direction were sparked for the journey ahead.

Being part of this dinner is not only a mark of honor, but also a meaningful milestone in a journey of being seen and appreciated. In this shared moment of glory, everyone's efforts and achievements were recognized and celebrated, igniting renewed passion to keep moving forward.

Hong Kong 香港

Taiwan 台灣

## 2023年度 AGM得獎者餐會

2023年度AGM得獎者餐會不僅是頒獎典禮的延續，更是為所有展現優秀業績成就夥伴所籌畫的尊榮款待與誠摯感謝。每一年，週年慶典過後，妮芙露國際的高階管理層都親赴各國市場，與年度得獎者們共進晚宴，共同祝賀過去一年的傑出表現。這一夜，在溫暖靜謐的燈光下，大家卸下平日戰袍，放鬆相聚、笑語滿堂，在舉杯共賀中激盪出更多前行的勇氣與方向。受邀參與此場晚宴是榮耀的象徵，更是賦予肯定的寓意。所有領導人在此刻共享榮耀時光，努力與成就也在此榮獲表揚，為未來的征途注入熱情與活力。

Singapore 新加坡

Malaysia 馬來西亞





## NEFFUL INTERNATIONAL USHERS IN LUNAR NEW YEAR 2025 ACROSS FOUR NATIONS

As the Year of the Snake begins, Nefful International celebrated the Lunar New Year across its key markets—Taiwan, Hong Kong, Malaysia, and Singapore—with vibrant “Spring Blessings with Nefful International” festivities. Partners gathered in high spirits, united in joy to embark on a new chapter of excellence together.

On the day of celebration, each regional office was beautifully adorned with festive decorations, while auspicious lion dances and blessings filled the atmosphere with energy and good fortune. The golden snake, symbolizing wisdom and transformation, marks a year of new opportunities and meaningful growth.

The Lunar New Year is not just a fresh beginning—it is a renewed drive to move forward. With unwavering conviction and united momentum, Nefful International is poised to break new ground, reach greater heights, and usher in a prosperous new chapter of success.

### 金蛇報喜・四國齊賀 妮芙露國際2025全球新春開工慶典

金蛇獻瑞迎新歲，萬象更新啟新程！2025蛇年之際，妮芙露國際各大市場——台灣、香港、馬來西亞與新加坡同步舉辦「與妮迎春納福」新春開工盛典，夥伴們滿懷喜悅齊聚一堂，共啟卓越新章。

當日，各地辦公室張燈結綵，祥獅獻瑞翻騰起舞，洋溢著無限的溫馨與喜樂。金蛇象徵智慧與蛻變，新的一年意味著新的機會與成長。新春是起點，更是喚起團隊齊心邁進的重要時刻。妮芙露國際將以更堅定的信念、更團結的步伐，立志突破自我、再創高峰，開啟業績豐收的嶄新篇章！





## SOARING TO EXCELLENCE: TRI-QUARTER SEMINAR KICKS OFF WITH PRIDE

In the ever-changing and fiercely competitive direct selling market of 2024, the company has specially organized three high-level seminars for outstanding partners of the “Tri-Quarter Growth Challenge” to comprehensively upgrade their mindset and execution. Led by Lin Chih Yuan and Bang Zhi, the seminar titled “Mastering Winning Strategies For Business Success” focuses on strategic planning and mental growth, helping partners break through personal limits and conquer the market.

Meanwhile, Shi Tai Ming presents “Unlock Market Potential and Achieve Double Performance Growth,” offering deep insights into market breakthroughs and growth mechanisms to inspire practical action. The courses cover market strength, mindset, collaboration, and vision-building, empowering partners from all angles to reshape their outlook and seize opportunities. This is not just further education, it is a shared journey toward greater excellence.

Mr. Shi Tai Ming  
時台明 老師

Mr. Bang Zhi  
邦智 老師



Warming Up for What's Next!  
舒展筋骨，啟動精彩下半場！

## 登峰造極的卓越起點： 三季度研習課程榮耀啟動

在市場動盪、競爭激烈的2024直銷市場中，公司特別為達成「三季度業績挑戰」目標的優秀夥伴籌畫了三場優質研習課程，全面升級思維與行動力。由林志遠與邦智聯袂開講的《研習致勝戰略·成就事業贏家》，聚焦策略布局與心智提升，協助夥伴突破自我、贏戰市場。

而時台明則以《破局市場商機·倍增升級效》為主題，深入解析市場破局之道與倍增機制，帶來實戰啟發。課程涵蓋市場力、心智力、合作力與塑望力，全方位賦能，推動夥伴重塑格局、乘勢突圍。這不僅是進修，更是共同邁向更卓越的未來。

Mr. Lin Chih Yuan  
林志遠 老師



The Musician  
音樂演奏者

The Fire Bearer  
火焰表演者

## EXPLORING THE WORLD WITH NEFFUL INTERNATIONAL: *A Journey to New Zealand*

The Essence Of Travel Lies Not Only In The Beauty Of The Destination,  
But In The Company With Whom The Journey Is Shared

In September 2024, Nefful International proudly led 85 distinguished partners on an unforgettable venture across the Southern Hemisphere to the pristine wonders of New Zealand. More than a reward, this journey served as a powerful testament to shared accomplishments, collective inspiration, and the pursuit of global vision.

From Auckland on the North Island, to the geothermal wonders of Rotorua, and the glowing enchantment of the Waitomo Caves, each destination was more than just a scenic highlight, it was a moment of connection, reflection, and inspiration. Beneath starlit skies and accompanied by heartfelt laughter, New Zealand marked not just the finale of an incentive trip, but the beginning of a new chapter. It embodies Nefful International's ongoing commitment to leading its partners toward broader horizons and a future filled with opportunity.

Hobbiton™ Movie Set  
霍比屯™電影外景地遊覽



## 與妮環遊世界，走向紐西蘭 — 獎勵之旅

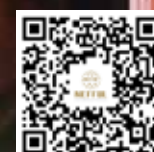
旅行的意義，不只在風景，而在於與誰同行

2024年9月，妮芙露國際邀請85位夥伴，一起飛越至南半球，走進純淨愜意的紐西蘭。這不只是獎勵，更是夥伴間彼此見證、彼此激勵、一起邁向世界的溫暖旅程。

從北島的奧克蘭，到地熱之心羅托魯瓦，再到由螢火蟲點綴的懷托摩洞穴，每一站都不僅是景點，更是心靈的觸動。繁星為幕，笑聲為伴，紐西蘭旅程雖已落幕，卻是妮芙露國際帶領夥伴們邁向世界、放眼未來的新起點。

Achievers' Night · Year Of 2023  
2023年度得獎者饗宴

The Great Beer-Off!  
大啤拼！



Watch Event Highlights  
觀賞活動精彩花絮





## Illuminating Love Through Action

As Nefful International strides toward globalization, our mission goes beyond market expansion, deepening our care for the world. For years, we have remained committed to meaningful philanthropic efforts, reaching communities where help is most needed. We have broken through language barriers, crossed borders, and let our actions spark hope, illuminating lives through the power of compassion.

Our ongoing initiatives span a wide range of causes, including regular blood donation drives, coastal cleanup campaigns, toy donation drives, and the collection of daily essentials for underprivileged children. These efforts extend into the heart of everyday life, from medical frontlines to community corners, offering tangible support and heartfelt warmth, while steadily building a legacy of positive social impact.

In 2024, we partnered with World Vision to reach out to Kuleaen, one of Cambodia's most impoverished regions. We provided food, clean water, and educational resources to families facing the devastating effects of climate change and food insecurity. We also committed to long-term programs supporting child nutrition and health. It may be a forgotten corner of the world but we chose not to forget.

Every t-shirt, cap, and wristband sold became a symbol of change, a force for transforming futures. We engaged communities with sincerity, empowered them with resources, and upheld our mission of giving back through acts of genuine care.

This is what "Making a Difference" means to Nefful International. From one person to many, from one act to a movement, toward a better world, together.

From Our Hearts  
to Their Homes  
從心出發，溫暖滿盈

Spreading Kindness  
in Cambodia  
愛與關懷，盡在柬埔寨

Toys That Touched Lives  
玩具有愛，童樂相伴

### 愛，在行動裡發光

妮芙露國際邁向全球化的同時，不只是拓展市場，更在擴大我們對世界的關懷範圍。妮芙露國際多年來持續推動公益活動，走進每一個需要幫助的地方，我們突破語言障礙、跨越國界，用行動點亮希望，讓愛在行動裡發光。

妮芙露國際長期參與多元化的公益活動，包括定期捐血、淨灘行動，以及為弱勢兒童募集玩具與生活物資等。妮芙露國際以行動走入社會，從醫療前線到社區角落，傳遞實質的援助與關懷，不斷累積對社會的正面影響。

2024年，我們與世界宣明會深入柬埔寨最貧困的地區之一——Kuleaen，為飽受氣候災害與糧食危機困擾的家庭送上糧食、淨水、教育資源，並參與支持兒童營養和健康的長期計劃。那是一個被遺忘的角落，但我們沒有忘記。

每一件T恤、每一頂帽子、每一雙護腕所籌得的款項，都成為翻轉當地命運的力量。我們用真心走入社區，用資源延續希望，用愛實踐「取之社會，用之社會」的信念。

這，就是妮芙露國際的「Making a Difference」。從一個人，到一群人，用一個行動，走向全世界。



Love in Every Drop, Joy in Every Toy  
熱血滴載愛心，玩具童樂傳愛





Mr. Ninomiya Hiroshi  
二宮 洋 部長

Professional Sharing Symposium  
名人分享會

# THE GREATEST

United Globally,  
Igniting the Light of Glory

On March 15 2025, Nefful International proudly commenced its 52<sup>nd</sup> Anniversary Global Celebration!

Over 4,000 partners from around the world gathered in Hong Kong to witness a spectacular celebration of honor and dreams. More than just Nefful International's largest annual global gathering, this celebration marked a significant milestone for all five key markets—36 years in Taiwan, 23 years in the United States, 20 years in Hong Kong, 19 years in Malaysia, and 15 years in Singapore—woven together into an enduring legacy.



Kicking Off with Impact  
滂薄震撼開場

Emcees in Action  
頂尖主持

妮芙露國際 52週年盛典花絮 -  
卓越非凡 燃動世界——  
全球齊聚，燃起榮耀之光

2025年3月15日，妮芙露國際52週年全球盛典正式啟幕！

四千位夥伴跨越山海，齊聚香港，見證了一場屬於榮耀與夢想的盛宴。這不僅是妮芙露國際年度最大規模的全球盛事，更是五大市場的重要里程碑——台灣36年、美國23年、香港20年、馬來西亞19年、新加坡15年——共同編織出的不朽篇章。



Watch Event Highlights  
觀賞活動精彩花絮





Nefful International's management team, alongside over 500 achievers and leaders from around the world, made a dignified entrance—each step a tribute to honor, each individual a testament to history. The celebration opened with a powerful performance blending Japanese taiko drums and modern hip-hop, symbolizing the unity of five markets and the collective drive toward the future.

Chairman Kamijo delivered a moving message: "Let us unite, steadfast in upholding the "Spirit of Excellence", and together, create an even more brilliant future."



NI Vogue Fashion Showcase  
妮時尚秀



妮芙露國際管理層、超過五百位得獎者及各地領導人依序尊榮入場，每一步，都是榮耀的足跡；每一個名字，都是歷史的見證。盛會以融合日本太鼓與現代嘻哈舞蹈所營造出的磅礴氣勢震撼開場，象徵著世界五地英雄集結，為未來點燃戰鼓。

上條總裁更動容總結道：「讓我們攜手並進，堅定發揚卓然精神，共創更輝煌的未來。」而這正是對這段輝煌歷程的禮讚。



Lucky Draw  
幸運抽獎





One of the most emotional highlights of the event was the recognition of outstanding partners. As they took the stage, their tears, smiles, and heartfelt bows spoke volumes about the resilience and pride behind each journey. From Hall of Fame (HOF) achievers to Nefful Executive Top Leaders (NETs) and Lifetime International Chief Honorary Advisor (LICH), each recognition added a brilliant spark to the night.

The event also spotlighted a unique collaboration with Nanyang Academy of Fine Arts (NAFA). Young talents reimagined the intersection of health and beauty through fashion, showcasing the harmony of innovation and design.



全場最感動人心的時刻，莫過於得獎者們登上榮耀舞台的時刻。他們不僅是自己生命旅程中的英雄，更是帶領團隊走向高峰的旗手。有人眼眶泛紅，有人舉拳高呼，有人深深鞠躬致謝——在燈光下，每一張笑容，每一滴淚光，都是一段無聲卻扣人心弦的拼搏故事。而名人堂得主、超級領袖們，及終身國際首席榮譽顧問的表揚，更是為這場盛會寫下最閃耀的篇章。

本次盛典，同時展現了妮芙露國際與新加坡南洋藝術學院的跨界合作。年輕設計師們以藝術為筆，健康為魂，繪製出一場前所未有的時尚盛宴，重新詮釋健康與美，科技與藝術的完美共舞。





Special Guest Artist - Alex To  
特別演出嘉賓 - 杜德偉

The grand finale of the event featured a sensational performance by legendary Asian music icon Alex To, who brought the celebration to a thrilling climax. With a heartfelt and high-energy performance, he dedicated his blessings to Nefful International's 52<sup>nd</sup> anniversary. The atmosphere was electric as countless partners danced along and waved their lights, turning the entire venue into a sea of stars and sound.

As the host of this grand occasion, Wilson Chun, General Manager of Nefful Hong Kong, shared heartfelt words: "This celebration is more than a joyful gathering—it reflects the strong connection and shared purpose across our five markets. Hosting this global event in Hong Kong is both a profound honor and a meaningful responsibility. We will continue to take purposeful action, ignite the flame of excellence, and push forward toward even greater achievements."

當天的壓軸演出，則由亞洲樂壇傳奇巨星杜德偉Alex To的演出再掀盛會高潮！他以深情與熱力交織的演出，為妮芙露國際52週年獻上祝福。現場無數夥伴隨歌起舞、揮動燈海，讓整座會場在星光與音浪中徹底沸騰！

作為主辦地區，妮芙露香港總經理Wilson Chun致詞時動情表示：「這場盛典不只是一次慶祝，更是五大市場緊密團結的證明。香港能成為這場全球盛事的舞台，是榮耀，更是責任。我們將用行動繼續點燃榮耀，邁向新高峰。」





## 52<sup>nd</sup> Anniversary Incentive Trip

A Journey of Learning, Honor, and New Beginnings

In March 2025, Nefful International proudly launched its 52<sup>nd</sup> Anniversary Celebration and Tri-Quarter Growth Challenge Incentive Trip. The journey began with a grand Welcome Dinner at Hong Kong Disneyland, where a fairytale setting set the stage for an unforgettable experience. It was a spectacular opening to a meaningful celebration, welcoming outstanding achievers from five major markets.

From Hong Kong, the team made their way to Macau and visited the iconic Ruins of St. Paul's, a cultural emblem of Macau's rich history and culture. Against this historic backdrop, participants captured a group photo to mark their moment of achievement. As evening fell, the group gathered at MGM Macau for a sumptuous buffet dinner, followed by one of the most awe-inspiring experiences of the entire trip, the futuristic performance "Macau 2049", a visual masterpiece produced by acclaimed director Zhang Yimou. More than just a show, it was a bold and symbolic vision of the future, blending technology with artistry.

## 妮芙露國際·榮耀啟程 52週年獎勵之旅——學習、榮耀與未來的序章

2025年3月是妮芙露國際踏上52週年慶典暨三季度業績耀進挑戰的獎勵之旅。從夢幻溫馨的香港迪士尼出發，宛如童話般的場景，為來自五大市場的得獎者們揭開榮耀旅程的序幕。

團隊從香港啟程，來到象徵澳門歷史與文化的「大三巴牌坊」，在這片見證歲月的石階前合影，留下每位夥伴榮耀一刻。夜幕時分，團隊移步至美高梅酒店享用晚餐，並迎來本次旅程最令人震撼的一站，由知名導演張藝謀製作，未來感十足的《澳門2049》演出。這場演出融合科技與藝術，沉浸式的體驗，猶如一場充滿隱喻的未來宣言。

Fun at Disneyland!  
迪士尼樂趣無限!

The Charms of Macau,  
One Street at a Time  
澳門魅力，街巷細細品味

Elegant Convergence:  
Studio City and The Parisian  
優雅匯聚：新濠影滙與巴黎人





Your Moment, Every Angle — 360° Photo Station  
你的專屬時刻·360度無死角 — 360°拍照區

Let the Games Begin!  
遊戲開始!

Dancing the Night Away  
舞動整晚

Roaring into the Celebration!  
熱鬧開場·醒獅獻瑞!



Watch Event Highlights  
觀賞活動精彩花絮

On March 17, the journey transitioned into a powerful learning experience. Renowned direct selling expert Mr. Shi Tai Ming delivered his signature seminar, “Unlock Market Potential· Achieve Double Performance Growth”, where he offered deep insights into the challenges and opportunities of the Direct Selling 5.0 era. Attendees were guided through three emerging trends that lead to market success and were empowered to build their own 10X action blueprint.

3月17日，領導人與夥伴們彼此激勵學習，共同探索市場趨勢，提升自我。由全球華人直銷權威講師——時台明老師主講《破局市場商機·倍增升級效》課程，深入解析直銷5.0時代的挑戰，傳授三大市場勝出的趨勢，並引導學員制定十倍速行動藍圖。當日晚宴由澳門旅游局贊助的醒獅表演與燈光秀中熱烈揭幕，Ribbon Ooi與樂團帶來精彩演出，遊戲互動與頒獎環節高潮迭起，此趟旅程也在笑聲與掌聲交融中畫下圓滿句點。

此趟旅程不只是回憶，更是全新篇章的開始。從《澳門2049》的未來想像，到時老師課程中的戰略實踐，再到所有的榮耀時刻，皆喚醒了所有人心對下個舞台的期待——下一個高峰，我們，準備好了！

That evening, the gala began with a vibrant lion dance and light show, proudly sponsored by the Macao Government Tourism Office. With high-energy performances from Ribbon Ooi and her band, lively games, and exciting award presentations, the night was filled with laughter, applause, and joy, perfectly concluding this remarkable incentive journey. But this was not an ending—it was the beginning of a brand-new chapter.

From the futuristic vision of “Macau 2049” to the strategic takeaways from Mr. Shi Tai Ming’s seminar, and the honor shared during the final gala dinner, this journey rekindled every participant’s anticipation for what lies ahead. The next summit awaits—and we are ready.



# NEFFUL INTERNATIONAL GLOBAL CELEBRATIONS 妮芙露國際全球週年誌慶

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開啟2026年必將璀璨難忘的精彩旅程！



ANNUAL ACHIEVERS - YEAR OF 2025  
2025年 - 年度得獎者

AGM DECAMILLION MASTER PERFORMANCE AWARDS & ABOVE  
AGM年度千萬業績獎及以上，將獲享此殊榮旅程

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